



Shawn Doyle

Coatesville, PA



For the past 20 years, Shawn has developed and implemented training programs on sales, communication and leadership to companies large and small across the United States. He is a best-selling Amazon author and has had articles published in a number of magazines. Shawn is a certified speaker, trainer and coach with distinctions from Toastmasters International, the National Speakers Association and the American Society of Training and Development.

Taming the Time Monster

How to Stop Procrastinating,
Start Planning, and Get More Done

Thursday, February 5 • 8:30 a.m.-Noon \$99

How to Work Better with Almost Anyone

Handling Chronic Complainers,
Time Stealers, Loudmouths, Emotional
Vampires, and Other Difficult People

Thursday, February 5 • 1-4:30 p.m. \$99

Register for the day - just \$150 - Lunch included!
Beth Tedrow Student Center Endowment Room

"Shawn is truly an inspirational trainer. Attendees are engaged and motivated to apply the material learned!"

-Traci Jones, Corporate Director of Human Resources



Fred Bayley

Greenville, SC

President of Kiteline Consulting, author, and a senior member of the Learning Resource Network. Fred comes to us as a highly rated facilitator and has presented training programs throughout North America. Participants note his down-to-earth techniques and caring heart. Fred spends whatever time is necessary to support

the people he is training to ensure they understand and can implement the information he is providing.

Finding & Creating Great Employees

How to identify self-reliant employees who will meet and exceed expectations

Thursday, March 26 • 1-4:30 p.m. \$99

Supporting Great Employees

Create an energized workplace where employees look forward to their work

Friday, March 27 • 8:30 a.m.-Noon \$99

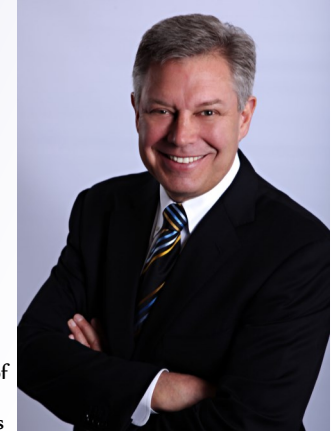
Or register for both - just \$150
Beth Tedrow Student Center Endowment Room

"Fred is a passionate trainer and gives his all. His work in staff development is top-notch!"

- Charles McGinnis, Director of Professional Development Miami Dade, FL

Jon Schallert

Denver, Colorado



Jon Schallert, internationally-recognized business consultant and speaker, specializes in teaching businesses how to turn themselves into Consumer Destinations. Schallert speaks to thousands annually on his proprietary 14-step "Destination Business" process, which he developed over the course of nearly thirty years of studying independent business owners who had made themselves the preferred choice in their competitively crowded marketplaces. Jon's Destination Business Strategy has been used extensively by businesses large and small to help capture more market share, even when larger, better-capitalized competitors seemingly have the advantage.

Creating Consumer Destinations

Businesses * Attractions
Communities * Shopping Centers
Service Providers

Tuesday, April 21 • 8:30 a.m.-2 p.m.

\$145 includes lunch

Check-in and coffee begin at 8 a.m.

GCCC Fouse Science Building, Room #1104

"WOW! What a great presenter! What a great message! Love the energy. Everyone can learn from this, the message applies to all business and industry."

- Lana Robinson, Manager, Physician Services, Singing River Hospital System, Gautier, MS

“Jon is inspirational, mind boggling, where do I start first? Real stories, humor, most motivational, can-do energy that is contagious. I want more, more, more!”

– Nancy Geddes, President, Zatz a Better Bagel
Seattle, WA

“Thank you Jon! You are inspiring a community to reinvent themselves. Our businesses are on fire with new ideas!”

– Sue Lesch, Mayor, City of Norwalk, Norwalk, OH

Register online anytime!

gcccks.edu/businesscommunity
(620) 276-9534
BIZ@gcccks.edu

Registration for all CPI's are requested one week in advanced.

Late registration and walk-in is available with a \$25 additional fee.

Check-in, networking and refreshments begin one-half hour prior to each session.



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