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- Computers & Technology
- Health & Fitness
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- Language
- Literature
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LEARN Jacksonville

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FALL 2012



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EXPLORE!



UNF

Division of Continuing Education

ARTS, CRAFTS & HOBBIES



Sketching for Fun – Level 1

NEW!

Instructor:

Kaytee Esser

Wednesdays

Sept. 5 – 26

6:30 – 8:30 p.m.

(\$89)

Optional: Prang

Watercolor set

(8 or 16 colors)

■ Learn to draw and sketch while you are at home, on vacation, cruising or just enjoying a glass of your favorite beverage. Bring a sketchbook and learn to really look at the world around you. Drawing basics, some color, and your imagination is all you need. Required supplies: 9X12 or 11X14 sketchbook with wire backing, bamboo brush (size 8, 10 or 12), terry cloth rag, plastic coffee cup and an empty water bottle with cap (approx. price range, \$23-33).

Sketching for Fun – Level 2

NEW!

Instructor:

Kaytee Esser

Wednesdays

Oct. 3 – 24

6:30 – 8:30 p.m.

(\$89)

Optional: Prang

Watercolor set

(8 or 16 colors)

■ This course is a continuation of Sketching for Fun - Level 1. Your sketching abilities begin to take shape. In addition to classroom instruction, we will move outdoors to take advantage of the beautiful campus and sketch on site. Learn how easy sketching can be. Required supplies: 9X12 or 11X14 sketchbook with wire backing, bamboo brush (size 8, 10 or 12), terry cloth rag, plastic coffee cup and an empty water bottle with cap (approx. price range, \$23-33).

Texas Hold 'em

Instructor:

Alan Lutz

Mondays

Sept. 17 – Oct. 8

7 – 9 p.m.

OR

Mondays

Nov. 19 – Dec. 10

7 – 9 p.m.

(\$89)

■ Texas Hold 'em is among the most popular games played in casino poker rooms. It is the game used to determine the world champion at the World Series of Poker. This course, designed for new players, will help you learn the game from A-Z. In this four-week course, you will learn: limit poker, no-limit poker, tournament poker, strategies, position and money management. Learn dozens of techniques to get you into the game!

Beginning Creative Watercolor

Instructor:

Jennie Szaltis

Tuesdays

Sept. 18 – Oct. 23

6:30 – 8:30 p.m.

(\$119)

■ This class is for individuals with little or no experience in watercolor painting. We will begin with the basics in techniques of color blending and mixing, and painting on both wet and dry paper. Class exercises will be pre-drawn so no drawing experience is necessary. **Supply options:** Purchase your own supplies using the supply list provided (approx. \$80 value) or you may rent gently used supplies from your instructor for the course duration. All rented supplies must be returned at the end of the course.

Beginning Creative Watercolor – Part 2

Instructor:

Jennie Szaltis

Tuesdays

Oct. 30 – Dec. 11

6:30 – 8:30 p.m.

No class Nov. 20

(\$119)

■ Building on basic watercolor techniques and extended color blending, you will be introduced to watercolor painting techniques, such as negative painting and the use of mastoid to begin building a platform for creativity in watercolor. Learn how easy watercolor can be. Class exercises will be pre-drawn so no drawing experience is necessary. **Supply options:** Purchase your own supplies using the supply list provided (approx. \$80 value) or you may rent gently used supplies from your instructor for the course duration. All rented supplies must be returned at the end of the course.

NEW!

Pet Portraits in Pastel

■ Are you looking for that perfect gift? How about a portrait of your favorite pet or your friends' pet? Bring in a picture of your pet and produce a finished portrait for framing. We will start with a basic drawing and develop the portrait with shading and color. Required supplies: 9X12 pastel paper tablet, Canson™ mixed media tablet, 36 piece artist loft soft pastels, artist loft tortillons and gum eraser. Approximate cost is between \$20 - 29.

Instructor: Kaytee Esser

Wednesdays, Nov. 7 – 28

6:30 – 8:30 p.m.

No class Nov. 21

(\$69)



Introduction to Sewing

Instructor:
Hatice Mackay

Saturdays
Oct. 13 – Nov. 3
9 a.m. – noon

(\$119)

■ Learn sewing techniques by hand and by operating your sewing machine. This course will cover an overview of terminology, materials, threads, and printed patterns. You will create a project of your choice based on your skills. Your first project will consist of constructing a bag with handles/straps, zipper, pocket, button with buttonhole, appliqué, and monogram. Please bring a yard of inexpensive woven (non-stretch) material, thread, a zipper, and a button. A sewing machine is required for this class. All ages are welcome. Children should be accompanied by an adult. See the list for all needed materials on the website.

Intermediate Sewing

Instructor:
Hatice Mackay

Saturdays
Nov. 10 – Dec. 8
9 a.m. – noon
No class Nov. 24

(\$119)

■ This course is a continuation of Introduction to Sewing. You will explore advanced patterns and techniques, while working with challenging fabrics (woven, non-stretch fabrics only). Immerse yourself in creating basic garments as you learn proper finishing techniques. Please bring supplies for your project of choice to the first class: pattern, fabric, thread, etc. A sewing machine is required for this class. See list for all materials needed for this class on website.

Fundamentals of MS Word 2010

NEW!

Instructor:
Joseph Adir

Mondays
Oct. 1 – 29
6:30 – 8:30 p.m.

(\$109)

■ You will explore Word 2010 features, layouts, menus, and submenus. You will learn how to create documents; check spelling and grammar; use templates; save and print; format documents (fonts, styles, paragraphs, format painter, page numbering/breaks, headers and footers, page layout, themes, background, watermark, table of contents); incorporate columns and tables; insert graphics (charts, illustrations, hyperlink, text box, WordArt); construct mail merge (letters, envelopes, labels, email messages and directories); add comments, footnotes/endnotes; track changes; build and apply macros. Basic working knowledge of the computer is required.

iPad, iPhone and the App Store

Instructor:
Terry Jarrell

Thursday
Sept. 27, 6 – 8 p.m.
OR
Thursday
Oct. 25, 6 – 8 p.m.
OR
Thursday
Dec. 13, 6 – 8 p.m.

(\$39)

■ The popularity of the iPad and iPhone has taken the world by storm; come see how all these devices can enrich your digital lifestyle. These devices are not just consumer toys. Along with their own version of OS X, named iOS, they're designed to suit the needs of everyone, from the casual consumer to demanding corporations. Learn tips and tricks to make the most of your new portable best friend.

COMPUTERS & TECHNOLOGY



MS Excel Fundamentals 2010

Instructor:
Joseph Adir

Thursdays
Sept. 27 – Oct. 25
6:30 – 8:30 p.m.

(\$109)

■ This course provides you with the skills necessary to develop workbooks from creation to editing, with formatting in between. We'll work with cells, columns, rows and sheets, functions and hyperlinks, apply simple formulas, build charts and diagrams, and add comments and pictures. Basic working knowledge of the computer is recommended. Please bring a flash drive with you to class.

Introduction to Mac OS X

Instructor:
Terry Jarrell

Thursday
Nov. 29, 6 – 8 p.m.

(\$39)

■ Explore the most advanced operating system in the world. This class introduces the ease of using your new Mac with the enormously powerful, safe and friendly OS X operating system. We will take a tour among the wealth of included applications, safety and security features, and other items that place the Mac OS in a premium spot among computer users all over the world. Bring your MacBook or MacBook Pro to follow along.



To register, visit
learnjacksonville.com
or call (904) 620-4200.

Introduction to Energy Healing

Instructor:
Danielle Mincey White

Mondays
Sept. 24 – Oct. 8
6:30 – 8:30 p.m.

(\$69)

■ Unresolved emotions, caused by disruptions in the body's subtle energies, can compromise our potential for happiness. In this course, you will learn a helpful technique to increase your energy flow. Emotional Freedom Techniques (EFT) address the causes of energy disruptions with a gentle tapping procedure (using the fingertips) with impressive results. By addressing unresolved emotional issues, EFT has proven effective with everyday ailments and personal performance goals.

The Art of Belly Dancing

Instructor:
Hatice Mackay

Mondays
Oct. 15 – Nov. 5
6:30 – 8:30 p.m.

(\$89)

■ Learn the beautiful art form of oriental belly dance from a native dancer, and exercise your mind, body and spirit. All ages and levels are welcome. You'll learn posture, technique and movement while exploring various dance styles: modern and classical Egyptian, Turkish, Turkish Roma, as well as other Middle Eastern dances. Learn to use various props: veil, double veil, wings, cane and zills. Please wear comfortable clothing and a hip scarf.

NEW!

Lighten Your Holiday Load

■ Are you a person who does it all and more, especially around the holiday season? You can have peace of mind, a relaxed attitude and still get things done. This course combines a variety of self-help techniques that have been 23 years in the making. If you believe "what the mind can conceive, the heart can believe, and YOU can achieve," then this class is for you. Breath work, self-talk, relaxation therapy and more await you in this one-of-a-kind course designed to make holidays less stressful.

Instructor: Pixie Larizza

Wednesdays, Oct. 10 – 24
6:30 – 8:30 p.m.

(\$69)

Fresh Floral Arranging – Harvest Time

Instructor:
Jan Sillik

Thursday
Nov. 15
6:30 – 8:30 p.m.

(\$29)

Plus \$25 for instructor-provided supplies

■ Create a lovely harvest centerpiece to add a distinctive touch to your Thanksgiving table, bringing the beauty of nature's bounty into your home. Combine autumn's lush colors, using fresh flowers and colorful foliage, incorporating pods and grasses. All materials provided, simply bring clippers to class.

Fresh Floral Arranging – Holiday Cheer

Instructor:
Jan Sillik

Tuesday
Dec. 11
6:30 – 8:30 p.m.

(\$29)

Plus \$25 for instructor-provided supplies

■ Welcome friends and family with a holiday floral design, fashioned of fresh florals and evergreens. With a few tips and techniques, create a design to reflect yuletide cheer in your home. Bring the beauty of the season to your home by creating a design that can be used for a welcoming door piece, or a table decoration. All materials provided, simply bring clippers to class.

Color in the Jacksonville Garden

Instructor:
Matthew Barlow

Mondays
Oct. 15 – 22
6:30 – 8:30 p.m.

(\$49)

■ Colorful flowers and foliage can tremendously add to the appeal of your garden. Forget about the tulips and lilacs listed in catalogs. You'll learn about the best annuals, perennials and shrubs that thrive in our local landscapes. You will learn where to find interesting and unusual colorful plants. With a little effort, you can have color in your garden throughout the year.



NEW!

Organic Vegetable Gardening

Instructor: Matthew Barlow

Thursdays. Sept. 13 – 20
6:30 – 8:30 p.m.

(\$49)



■ Learn to grow delicious, nutrient rich organic herbs and vegetables in your own backyard. Instruction will cover how to build, layer, and create healthy soil without chemical fertilizers or pesticides. Step-by-step techniques for planting and harvesting take the guesswork from gardening. In addition, month-by-month planning calendars will keep your vegetables producing year round. Whether you are new to gardening or a seasoned gardener, this class will expand your horticultural knowledge in regard to organic fertilization and pest management, as well as teach many tricks and tips for creating a robust garden that thrives rather than just survives.

Landscape Design for the Homeowner

Instructor:

Matthew Barlow

Thursdays
Nov 1 – 15
6:30 – 8:30 p.m.

(\$69)

■ In this course, you will learn how to draw and implement a landscape plan that will give you an accurate view of what goes where to provide a professional look in your yard. This course helps to avoid costly errors by locating the right plant in the right place, determining the number and size of plants needed to complete a project, and discussing the use of native and unusual plant material. By using basic landscaping principles, you will learn to select plant material, draw a plan to scale, and complete a professional type plan. Suggested materials list will be handed out at the first class.

Get Organized!

Instructor:

Katie Weaver

Wednesday
Oct. 3
6:30 – 8:30 p.m.

OR

Wednesday
Nov. 28
6:30 – 8:30 p.m.

(\$29)

■ Overwhelmed by the clutter and paperwork life brings you? This course addresses many areas you find too much to handle alone. This class will give you step-by-step and simple instruction on tackling personal paperwork, kids, home clutter, business paperwork and files, storage buildup, teaching or homeschooling paperwork, time management, downsizing, and much more. You will be given simple ways to manage these areas and keep them in order for years to come.

Home Staging and Home Styling

Instructor:

Becky Harmon

Thursday
Nov. 1
6:30 – 8:30 p.m.

(\$39)

■ This class illustrates all the important, but often overlooked, areas that need attention to sell your home fast and for more money. If you are not selling, it also covers the many ways to make your home more up to date without spending a fortune. There are great DIY tips and tricks. It includes presentations with before and after pictures on de-cluttering, paint color, furniture placement, curb appeal, remodeling your kitchens and baths and more.

LANGUAGE

American Sign Language – Level 1

Instructor:

Ted Lombardo

Thursdays
Sept. 13 – Oct. 18
6 – 8:30 p.m.

(\$119)

■ American Sign Language (ASL) has grown enormously in popularity and is now accepted in Florida as a foreign language in high schools and university settings. It is an incredibly beautiful and moving language. This six-week course will survey the basics of sign language and afford students the chance to practice it in a relaxed and comfortable environment. You will learn about the uniqueness of people who are deaf and hard-of-hearing, some of their challenges, as well as myths and realities they face. Course goals include learning five characteristics of ASL signs, the basics of how signs are made and beginning finger spelling. You will develop a basic vocabulary of signs, based on the student's individual needs.

American Sign Language – Level 2

Instructor:
Ted Lombardo

Thursdays
Nov. 1 – Dec. 13
6 – 8:30 p.m.

No class Nov. 22

(\$119)

■ In this course, you will build on your basic knowledge and skills learned in ASL 1, so a prerequisite of at least 15 hours of ASL 1 classroom instruction is required. As with ASL 1, there will be a high level of interaction and in-class practice with games or other activities, as well as watching and analyzing videos. You can expect to increase your fluency in expressive finger spelling and to learn more about receptive finger spelling. For more meaningful conversations in sign language, you'll expand your vocabulary in categories such as foods, animals, money, time and giving or receiving directions. We'll explore careers that use sign language, as well as cultural issues, through activities and interaction with deaf guests as time allows.

NEW!

Introduction to the French Language

■ This six-week course will provide the skills needed to speak the French language for the first time. Emphasis will be placed on pronunciation of words in simple conversation. The course covers greetings and goodbyes, numbers, time telling, airport help, asking directions, checking into a hotel, eating out at a restaurant and more. The required book is French: A Self-Teaching Guide, 2nd edition by Suzanne A. Hershfield-Haims, ISBN #978-0471369585.

Instructor: Carine Rezgui
Wednesdays, Sept. 12 – Oct. 17
6:30 – 8:30 p.m.

(\$119)



Intermediate French

NEW!

Instructor:
Carine Rezgui
Wednesdays
Oct. 31 – Dec. 12
6:30 – 8:30 p.m.

No class Nov. 21

(\$119)

■ This course is a continuation of the Introduction to French course. It is appropriate for those who have a basic knowledge of the French language. You will increase your vocabulary and become more comfortable speaking French. The required book is French: A Self-Teaching Guide, 2nd edition by Suzanne A. Hershfield-Haims, ISBN #978-0471369585

Spanish – Level 1

NEW!

Instructor:
Adriana Giles
Tuesdays
Sept. 4 – Nov. 27
6 – 8:30 p.m.

No class Nov. 20

(\$249)

■ Enjoy this new 12-week format! This 12-week course has been designed to cover the same material as our former 6-week course but in a longer format, which means more practice. In this twelve-week course, you will learn basic conversational skills for travel to a Spanish-speaking country. The class includes greetings and goodbyes, numbers, time telling, airport help, asking directions, checking into a hotel, eating out at a restaurant, basic shopping information, and more.

Spanish – Level 3

Instructor:
Adriana Giles
Mondays
Sept. 10 – Oct. 15
6 – 9 p.m.

(\$139)

■ This course is a continuation of the Spanish Level 2. In Spanish Level 3, you will increase your vocabulary and become more comfortable with speaking and comprehending the Spanish language. The class includes advanced grammar, video comprehension, reading comprehension, verbal enhancement and presentations.

Spanish – Level 4

Instructor:
Adriana Giles
Mondays
Oct. 22 – Dec. 3
6 – 9 p.m.

No class Nov. 12

(\$139)

■ This course is a continuation of Spanish Level 3. During this course, you will use all four language skills (listening, speaking, reading and writing) through a variety of communication activities. We will also practice verbal enhancement and presentations. You will learn to express yourself in practical situations.

Spanish – Level 5, Conversational Spanish

Instructor:

Adriana Giles

Fridays

Sept. 7 – Oct. 12
6 – 9 p.m.

(\$139)

■ This course is designed for students who want to become more immersed in Spanish as a more fluent speaker and culturally aware individual. It is recommended for those who have already completed Spanish Level 4. Students will use all four language skills (listening, speaking, reading, and writing) through a variety of communication activities. All activities will help to improve speaking skills and fluency. In addition, students will enhance your use of various topics for group conversation after reading from and listening to easy Spanish articles, books and newspapers.

Spanish – Level 6, Conversational Spanish for the Advanced Student

Instructor:

Adriana Giles

Fridays

Oct. 19 – Nov. 30
6 – 9 p.m.

No class Nov. 23

(\$139)

■ This six-week course is a continuation of the Level 5 course and is designed for students who want to become more immersed in Spanish as a more fluent speaker and culturally aware individual. It is recommended for those who have already completed Spanish Level 5. In this new course, students will use all four languages skills (listening, speaking, reading and writing) through a variety of communication activities. All these activities will help to improve speaking skills and fluency. In addition, students will enhance the use of various topics for group conversation after reading from and listening to easy Spanish articles, books and newspapers.

Italian – Level 1

Instructor:

Francesca Benini

Tuesdays

Sept. 4 – Oct. 16
6:30 – 8:30 p.m.

(\$129)

■ This course is for students approaching the Italian language for the first time. Acquire the basics of vocabulary, grammar and sentence structure that are important for communication. Introductions, asking for and giving information, describing things, expressing needs and simple thoughts will be covered. The required book is “Italian: A Self-Teaching Guide”, 2nd Edition by Edoardo Lebano, ISBN #978-0471359616.

Italian – Level 2

Instructor:

Francesca Benini

Tuesdays

Oct. 30 – Dec. 18
6:30 – 8:30 p.m.

No class Nov. 20

(\$129)

■ This course is appropriate for those who have basic knowledge of the Italian language and wish to extend their vocabulary and grammatical skills for a broader range of everyday situations. You will learn how to use the most common expressions and more complex grammatical structures to enhance your social life. Each of the seven lessons will include some grammar and easy conversations. The required book is “Italian: A Self-Teaching Guide”, 2nd Edition by Edoardo Lebano, ISBN #978-0471359616.

Conversational Italian for the Advanced Student

Instructor:

Francesca Benini

Wednesdays

Sept. 5 – Oct. 17
6:30 – 8:30 p.m.

OR

Wednesdays

Oct. 31 – Dec. 19
6:30 – 8:30 p.m.

No class Nov. 21

(\$129)

■ This course entails a higher level of specialization and is recommended for those who have already completed the Level 2 course. Idiomatic expressions, specific vocabulary and revisions of grammatical points will be used to improve your speaking skills and fluency. Enhance your use of various topics for group conversation after reading from and listening to easy Italian books and newspapers. The required book is “Italian: A Self-Teaching Guide”, 2nd Edition by Edoardo Lebano, ISBN #978-0471359616.

MONEY MATTERS

Understanding your 401(k) and Other Employer Sponsored Plans

Instructor:

Jim Newman

Tuesday

Sept. 18
6 – 8 p.m.

OR

Thursday

Oct. 4
6 – 8 p.m.

(\$29)

■ This class will help you understand your 401(k), 403(b), 457 and other employer-sponsored plans. It will take a detailed look at how to invest, manage and understand the nuances of your retirement plan. You will learn how to allocate your money based on your risk, examine the fees associated with these types of plans and understand how important tax deferred investing can be for retirement. This class is a must for anyone who is currently in a retirement plan or thinking about joining one.

Comprehensive Credit Workshop

NEW!

■ Any consumer whose score is below 800 can benefit from this relevant, immediately actionable class. This highly focused workshop includes demystifying credit myths, the advanced anatomy of credit scoring model and its relationship to today's lending requirements, how to read and truly understand your credit reports, all culminating with how to maximize your credit reports and scores prior to any future lending event. Students who correctly incorporate their newly acquired, real world credit knowledge can reap a significant lifetime return on investment unlike any financial education they may ever experience. Students will have an opportunity to email instructor specific questions which will be addressed in class without revealing the source.

Instructor: Bill Hunter
Monday, Sept. 17
OR
Thursday, Nov. 15
6 – 9 p.m. **(\$99)**



Municipal Bonds: A Foundation of Quality

NEW!

Instructor:
Jerald Seebol

Tuesday
Sept. 11
6:30 – 8:30 p.m.
OR
Thursday
Nov. 8
6:30 – 8:30 p.m.

(\$29)

■ Do your investment needs include supplementing your retirement income, managing your portfolio's market exposure or reducing your income tax liability? Tax-exempt municipal bonds could be part of a personalized strategy to benefit you and enhance your portfolio. This seminar will discuss the investment features of municipal bonds and their after-tax advantages. This course provides a detailed overview of the municipal bond market. It also discusses the federal tax-exemption benefits of these securities, credit quality, types of bonds available, strategies for investing, historical yield levels and TEY/after-tax for investors in the top two federal tax brackets. The course is for the basic to advanced investor.

Women and Investing

Instructor:
Jim Newman

Tuesdays
Oct. 16 – 23
6 – 8 p.m.

(\$49)

■ This basic financial class will help you develop and implement a long-term plan for financial independence. Topics covered include understanding stocks, bonds, mutual funds and CDs, as well as basic estate and retirement planning. This class is specifically designed for women and highlights the importance of financial planning and awareness.

The Professor's One-Minute Guide to Stock Management

Instructor:
Hank Swiencinski
Wednesdays,
Sept. 5 – 19
6:30 – 8:30 p.m. **OR**
Wednesdays
Oct. 10 – 24
6:30 – 8:30 p.m.
(\$99)

■ Learn about trading and managing your portfolio. Learn to identify stocks that go up and how to avoid those that go down. You will learn how to do this yourself, without the aid of a broker. This is not your typical financial planning course. It's about taking control and managing your investments. If you want to learn how to trade stocks, this course is for you. Some basic knowledge of the stock market is recommended.

The Retirement Continuum

Instructors:
John Castle and
Michelle Ash
Saturdays
Oct. 20 – 27
9 a.m. – noon
OR
Tuesdays
Oct. 23 – 30
6:30 – 9:30 p.m.

(\$69)

Please call
(904) 620-4200 or email
unfce@unf.edu with your
spouse/guest's name.

■ Most people want to retire ONCE, so it makes sense to get it right the first time! This fun, but comprehensive course addresses the ongoing process that includes proper preparation for living in retirement successfully. Both the financial issues and life planning challenges will be discussed. Specific modules include: Pension maximization and health insurance decisions, tax savings strategies, maximizing your Social Security, projecting retirement expenses and income sources, and effective income planning. A detailed workbook, a THUMB drive filled with guides, calculators and articles, an optional personal consultation, and attendance for a spouse or guest is included with enrollment.

Investment Basics

Instructor:
Chuck Drysdale
Thursday, Oct. 11
OR
Thursday, Dec. 6
6:30 – 8:30 p.m.
(\$29)

■ In this two-hour class, you will get a broad overview of the investment process and its vehicles, including stocks, bonds, cash equivalents, and funds. During the last hour, we will discuss key points regarding stock evaluation.

Protecting Your Assets with Proper Estate Planning

Instructor:
Jim Newman
Tuesdays
Nov. 6 – 13
6 – 8 p.m.
(\$49)

■ This is not your basic estate planning class. Strategies emphasized include asset protection while both spouses are alive and continues to build upon those strategies to help deliver assets efficiently after the second death. This class covers everything from trusts, wills, probate and asset protection to planning for incapacity and long-term care.

BEER & WINE



Craft Beer Brewing

Instructor:
Luch Scremin

Mondays
Sept. 10 – Oct. 8
6 – 8 p.m.

OR
Mondays
Oct. 22 – Nov. 19
6 – 8 p.m.

(\$89)

■ This five-week course offers a thorough overview of the beer brewing process. Join Brew master Luch Scremin as you learn the principles behind beer styles, recipe formulation, raw materials, fermentation, and packaging as they apply to small-batch brewing. This course also includes hands-on brewing using professional equipment in a working brewery. The class will brew several batches of different styles and students will take home one case of beer at the end of the course. Participants must be at least 21 years of age. Additional materials fee of \$45.00 must be paid to the instructor on the first night of class. The course will be held at Engine 15 Brewing Company at 1500 Beach Blvd. in Jacksonville, Fla. Class two will run from 6:00 - 9:30 p.m.

Wine Essentials 1: Understanding Tastes, Aromas & Flavors, Balance and Quality

Instructor:
Richard Park

Wednesdays
Sept. 12 – 26
6:30 – 8:30 p.m.

(\$89)

■ Whether you are new to wine or a frequent consumer seeking more wine knowledge, this three-week course is an essential guide to the basic knowledge needed for a lifetime of wine enjoyment. We will combine tastings, lively seminar-styled discussions and spirited opinions in an attempt to identify what is quality and the difference between great, good or merely average wines. We will sample six wines each week. Wine cost is included in the registration fee.

Wine Essentials 2: The Classic and Emerging Grape Varieties of the World

Instructor:
Richard Park

Wednesdays
Oct. 10 – 24
6:30 – 8:30 p.m.

(\$89)

■ A continuation of Wine Essentials 1, this three-week course is designed for individuals who have either completed the first course or are established wine drinkers looking to greatly enhance their wine experience. We will offer both a broader and deeper view into the various aspects of wine and wine appreciation. The wines we will taste in the class will be entirely different from those in Wine Essentials 1. As in the first class, we will taste six wines each week. Wine cost is included in the registration fee.

Wine Essentials: Focus on Oregon Wines

NEW!

Instructor:
Richard Park

Wednesday
Nov. 7
6 – 8:30 p.m.

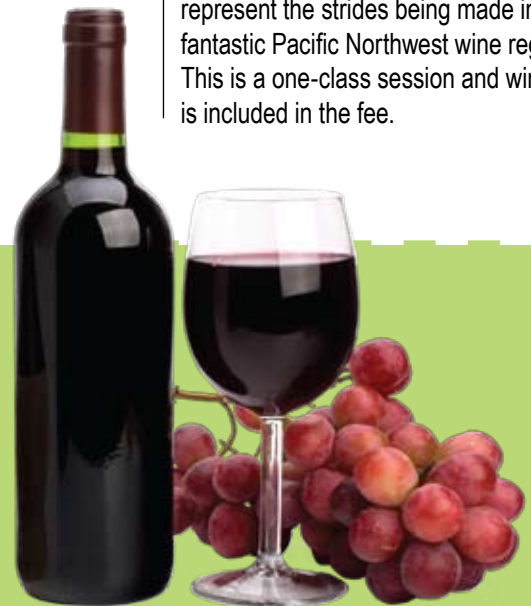
(\$69)

■ Many wine industry insiders would agree that there are exciting Oregon wines being produced, particularly those from the Willamette Valley. However this course instructor will show you that Oregon is producing world-class wines – primarily from Pinot Gris and Pinot Noir – but also from Riesling. And some fine examples of Pinot Blanc and Chardonnay are being realized by a handful of estates. We'll taste 7 wines – mostly red – that represent the strides being made in this fantastic Pacific Northwest wine region. This is a one-class session and wine cost is included in the fee.

Wine Essentials: Focus on the Wines of the Piemonte

NEW!

■ The Nebbiolo grape holds court in this relatively remote yet wildly famous region in Northwestern Italy. The wines of the Barolo and Barbaresco appellations command top dollar within the global context of wine. Yet there's more this region offers such as the beautiful white wines produced from the Arneis grape and red wines produced from the amazingly under-rated Barbera grape. We'll taste 7 wines – mostly reds – and delve deeply into what makes wines from this region so distinctive and special. This is a one-class session and wine cost is included in the fee.



Instructor: Richard Park
Wednesday, Dec. 5
6 – 8:30 p.m.

(\$69)



The Banner Center for Creative Industries, a state-funded program at UNF, provides training, certification and personal enrichment to Florida's creative workforce. Specializing in TV, film and new media, we offer unique and valuable programming to enhance career opportunities and enrich personal achievements. The next six pages are a sample of upcoming programs. For more information on programming, events and online training, please visit www.creativeflorida.org.

LITERATURE



Creative Writing: An Introduction

Instructor:

John Boles

Wednesdays
Sept. 5 – Oct. 3
6:30 – 8:30 p.m.

OR

Wednesdays
Nov. 7 – Dec. 12
6:30 – 8:30 p.m.

(\$109)

■ This five-week course will be a combination of lecture and writing assignments for beginning to intermediate writers. We will address some of the problem areas many writers encounter, such as point of view, voice, characterization, conflict, and exposition vs. dialogue. Whether you are interested in fiction or nonfiction, this course will help you become a better writer. Your instructor, an award-winning writer, and your classmates will provide invaluable feedback on your work.

How to Publish Your E-book

Instructor:

Sharon Cobb

Saturday
Sept. 8
9 a.m. – 5 p.m.

(\$99)

■ Forget about sending out cold query letters to agents and publishers. Stop getting form rejection letters in the mail, publish your book yourself! E-books are hot and writers should consider this new path to become a published author. In this workshop, writers will learn to e-publish books. In addition, students will learn: editing e-books, designing covers, choosing the best e-publishing outlets, preparing manuscripts for e-book distribution, and marketing e-books. It's time to take control of your writing career, become an e-author now.

Blogging for Business and Pleasure

Instructor:

Sharon Cobb

Saturday
Sept. 29
9 a.m. – 5 p.m.

(\$99)

■ Do you have a passion you are eager to broadcast to the world? Do you have a business that would benefit from Internet marketing? If so, blogging may be your thing. A blog is a free, easy do-it-yourself website where you may write about anything you please. In this workshop we'll give you all the blogging basics: choosing subjects, finding the best website host, finding readers, and adding an Amazon store to blogs to sell cool stuff. We will also show you how to incorporate YouTube videos and other sites on your blog, choose the right keywords to attract readers, and maintain a vibrant schedule of posts to keep your blog interesting. Your blogging possibilities are endless.

Effective Editing for Your Manuscript Makeover

NEW!

Instructor:

Deborrah Hoag

Saturday
Oct. 6
9 a.m. – 1 p.m.

(\$49)

Have you written a book, an article or any other works that you want to send or publish? Join this workshop to explore self-editing - that critical first step in your document's journey from pleasure writing to presentation. We'll identify 10 pitfalls to maneuver that can sabotage an otherwise well-written piece. Through exercises, students practice quick-fixes for refining writing skills. We'll also discuss collaborations with editing partners to take your masterpiece to another level. Attend this session, and write away with confidence.

Creating 3-Dimensional Characters in Fiction

Instructor:

John Boles

Mondays

Oct. 8 – Nov. 5

6:30 – 8:30 p.m.

(\$109)

■ Do your characters pop off the page and truly engage your readers? The ability to create believable and compelling characters is often one of the most difficult tasks writers must master. Using valuable handouts, worksheets, and both in-class and homework assignments, writers will learn techniques to use in developing dynamic, three-dimensional characters. We will build characters from the ground up and discuss ways to give them distinctive voices and unique personalities. Why settle for drab when you can make characters dramatic?

The ABC's of Publishing Your Children's Books

Instructors:

Jane Wood and
Frances Keiser

Tuesday

Oct. 9

6 – 9 p.m.

(\$39)

■ Do you have an idea about writing a children's book, but don't know where to start or how to proceed? Learn to turn your story into a book. Course topics include: writing objectives and genres, book essentials and credentials, publishing options, and marketing strategies. From A to Z, you'll have everything you need to put your book on the right track.

Marketing Your Books 2-Day Workshop

Instructor:

Sharon Cobb

Saturday & Sunday

Oct. 6 – 7

9 a.m. – 5 p.m.

(\$189)

■ Whether your books are traditionally published, self-published or e-published, to sell them, you must market your work aggressively. This two-day workshop will give you all the tools needed to promote your books, including a marketing plan and branding. We'll give you the top ten questions to answer when developing your brand. This workshop covers new media, traditional media, local media and national media. You will learn to write and distribute a news release using the five best free national news release services. You will learn about your author platform, how to optimize your Internet presence and four essential must-use social networks. You will receive a Marketing Workbook with materials reviewed and discussed on Saturday. Students return Sunday to workshop their own marketing elements such as: targeting potential buyers, writing a powerful title and logline, creating a compelling book cover design, identifying your brand, optimizing your author website and online platforms, and more. This is an interactive and exercise-based workshop.

Memoir Writing: Telling Your Story

NEW!

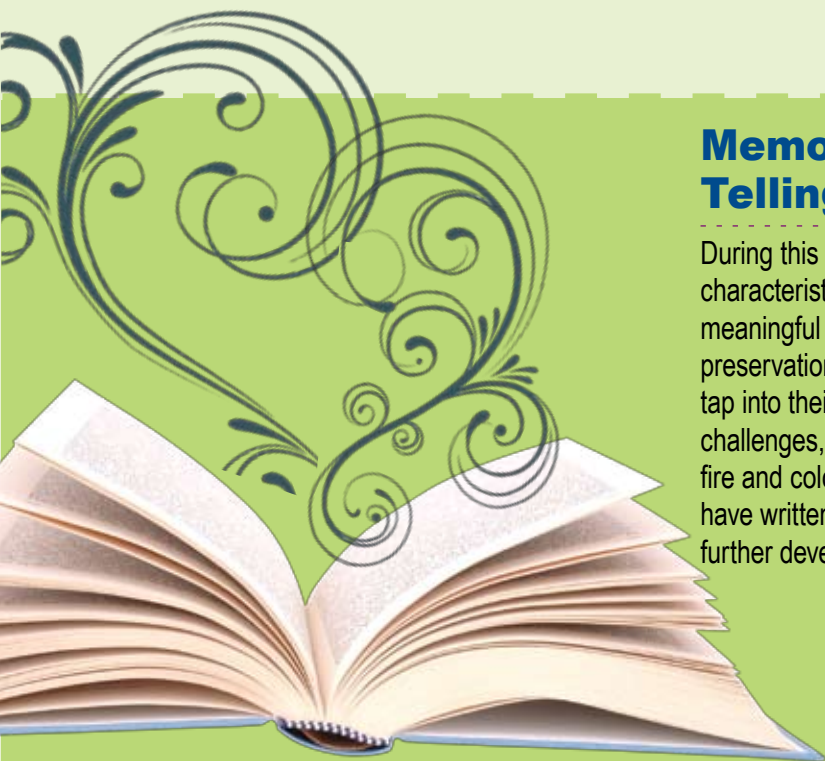
During this four-week course, you will study the scope and characteristics of a memoir. You will select and capture one or more meaningful moments in your life for purposes of personal enrichment, preservation, or publication. Using lessons learned, students will tap into their past to retrieve childhood memories, relationships, challenges, and accomplishments. Once discovered, students will add fire and color upon the page. By the end of the course, students will have written one or more sections of a memoir and gained the skills to further develop a project of any chosen length.

Instructor: Judith Erwin

Mondays, Sept. 10 – Oct. 1

6:30 – 8:30 p.m.

(\$89)



YouTube for Business and Pleasure

■ Whether you want to set up your own YouTube channel for sharing videos with friends or create your own worldwide platform to broadcast your videos or short films you've produced, this workshop is for you. YouTube is the perfect platform for your business videos featuring services and products. Enhance your Internet marketing push with YouTube.

Instructor: Sharon Cobb

Saturday, Nov. 3
9 a.m. – 5 p.m.

(\$99)



The Business Side of Self-Publishing

Instructors:

Jane Wood and
Frances Keiser

Wednesday
Nov. 14
6 – 9 p.m.

(\$39)

■ In this class, you will learn how to start an independent publishing company. Topics include the following:

- Naming your business and licenses
- Bank and merchant accounts
- Software and hardware
- Taxes and record keeping
- Shipping and fulfillment
- Promotion and marketing
- Outsourcing services

SCREENWRITING & FILMMAKING

Crash Course in Screenwriting

Instructor:

Sharon Cobb

Saturday
Nov. 17
9 a.m. – 5 p.m.

(\$99)

■ This workshop is an action-packed day for beginning screenwriters. You will be introduced to the three-act structure, basics of creating movie characters, film stories and plot construction. Film clips are used as examples. You'll also learn about loglines, synopses and beat sheets. Get ready to kick-start your screenwriting career in this buckle-your-seat-belt introductory workshop. Your instructor is a professional screenwriter who has sold pitches and scripts to studios and had films produced. We suggest watching the movie *Alice In Wonderland* (2010), directed by Tim Burton and starring Johnny Depp, before the workshop. This film will be used as a teaching example.

Intermediate Course in Screenwriting

Instructor:

Sharon Cobb

Saturday
Dec. 1
9 a.m. – 5 p.m.

(\$99)

■ Do you know the basics of screenwriting but need more? This one-day workshop is for you. Explore six areas of the screenwriting craft essential to writing successful scripts:

- Alternative storytelling in screenplays and working outside the common three-act structure
- Creating real characters through a powerful class writing exercise
- Getting emotion on the page so readers will care about your characters
- Writing authentic dialogue
- Creating conflict and raising the stakes to increase dramatic tension in your stories
- Developing compelling scenes that move the storyline forward and build characters.

This workshop is recommended for students who have either completed the Crash Course in Screenwriting Workshop or have completed at least two screenplays.

Master Course in Screenwriting

Instructor:

Sharon Cobb

Saturday
Dec. 8
9 a.m. – 5 p.m.

(\$99)

■ This one-day workshop is for screenwriters who already know basic screenwriting and want to develop more advanced skills. The class includes advanced dialogue development and techniques to avoid exposition. Students can participate in writing exercises in class and may share their writing for critique by fellow students and the instructor. Some exercises include: writing powerful opening scenes, introducing protagonists and antagonists by presenting the essence of the character and creating organic and multidimensional characters. Film clips will be shown as examples. This workshop is recommended for students who have either completed the Crash Course in Screenwriting or have completed at least two screenplays.

Digital Photography Level 1 – Getting to Know Your Camera

Instructor:

John Reed

Tuesday

Sept. 4

AND

Mondays

Sept. 10 – 17

6 – 8:30 p.m.

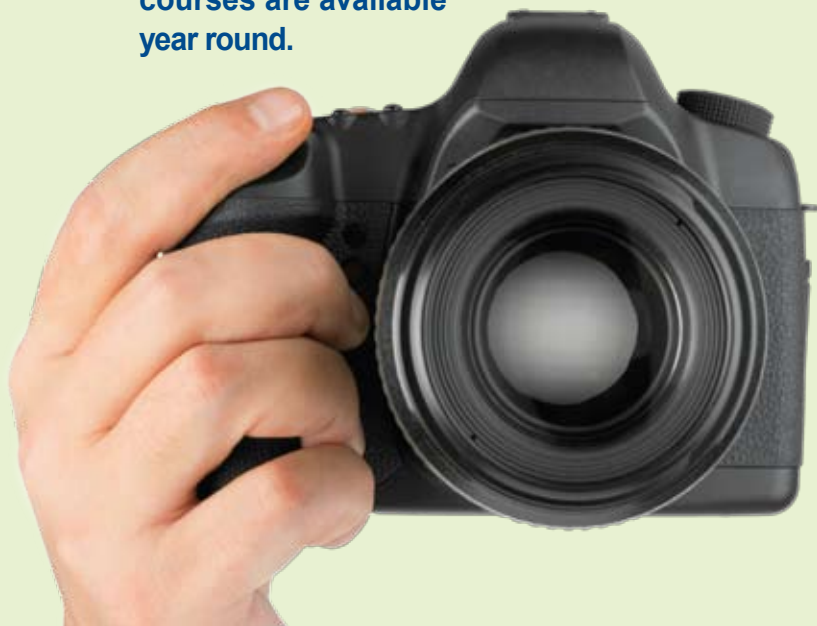
(\$89)

■ This is a “start at the beginning” course to familiarize users with the function of all the buttons, dials, and switches on their cameras. It is suitable for all camera types from the most basic compact point & shoot, all the way up to the most advanced DSLR because it deals with what controls do and provides basic usage introduction. If you’ve gotten your first digital camera or a new one that’s confusing, this course is for you. No prior knowledge of cameras or

digital photography is required as the primary intent is an introduction to digital cameras and their controls. There will be much “hands-on” time in class with exercises designed to get you comfortable with your camera without having to use your manual. The basics portion includes: an introduction to some photo fundamentals such as exposure and white balance; the differences between the different shooting modes from fully automatic to special scene modes to the various program and priority modes; a lesson on composition since that is in no way camera dependent. This course provides a solid foundation for anyone wishing to learn more in the following Level 2 course. If you’re already comfortable with what all the buttons do, even if unsure of when to use them, you can probably skip this course and go direct to Level 2.

Smile!

**LEARN Jacksonville
courses are available
year round.**



Digital Photography Level 2 – Applying the Basics to Your Camera

Instructor:

John Reed

Mondays

Oct. 1 – 15

6 – 8:30 p.m.

(\$89)

■ This is a “first steps” course designed to give an introduction to digital photography fundamentals. It covers the pros and cons of the various shooting modes with an emphasis on moving away from fully automatic shooting. The course begins with an explanation of light, how the camera sees it, and how to use it.

Fundamental concepts of exposure, exposure compensation, and use of histograms are covered in detail including how to create pleasing exposures in selected shooting modes. Focusing for sharp images and an introduction to depth of field complete the course. This course is best suited for camera types from advanced point and shoot up to DSLR. A good rule of thumb for this course: if your camera can fit in the pocket of your shorts, it probably does not have most of the controls needed to get the most benefit. As an introductory course it may be too basic for intermediate or advanced shooters unless they are simply shooting on auto and want an introduction into more creativity. Regardless of type of camera, to gain the most benefit students should be familiar with the controls on their cameras. The Level 1 course provides a solid foundation for this one. Students should bring their cameras and manuals to class as there will be some hands-on classroom exercises.

Digital Photography Level 3 – Beyond the Basics for Greater Capacity

Instructor:

John Reed

Mondays

Oct. 29 – Nov. 19

6 – 8:30 p.m.

No class Nov. 12

(\$89)

■ This course assumes a basic knowledge of exposure whether gained from experience or from previous courses, however the course does open with a brief review of exposure fundamentals. After the review, the course moves to using metering and metering modes to get the exposures you want. This is followed by a discussion of tonality, learning to “see”

like your camera, and class participation exercises for finding neutral in a scene using a series of photos. Other in-depth topics covered include: manual shooting mode; getting sharp images; depth of field and its use; and flash introduction. Everybody is welcome but you will gain the most from the course if your camera has adjustable exposure settings, multiple metering modes, flash and/or some or all of the following shooting modes: program, aperture priority, shutter priority, manual. Very basic point and shoot cameras simply do not have the controls to benefit from this instruction. Students should bring their cameras and manuals. Having taken previous photography courses is a plus but certainly not a requirement. The Level 2 course is a good foundation but not a prerequisite.

Digital Photography Level 4 – For DSLRs Only

Instructor:

John Reed

Mondays

Dec. 3 – 17

6 – 8:30 p.m.

(\$89)

■ This is a more advanced course for those with detachable lens digital SLR cameras. To gain the most benefit from the course, participants should be quite familiar with their camera and can comfortably change the following on their cameras without consulting their manual: shutter speed, aperture, white

balance, ISO, exposure compensation, focus point, drive mode, shooting mode and metering mode. Familiarity with camera menus and how to access them is needed. In this course students will become more familiar with how all controls work together and also how to go forward into applying them effectively to creatively control exposure, depth of field, focus and more. The pros and cons of the RAW file format and how to use it effectively will also be covered. Explanations are provided for sensors, crop factor and noise. Sensor cleaning, types of lenses, manual flash, and various camera accessories are all covered as well. Students should bring their cameras and manuals to class each week. If you do not have a DSLR, there is much in this course that will not apply to you, but all are welcome to attend.

Digital Photo Editing Basics Using Adobe Photoshop Elements

Instructor:

John Reed

Thursdays

Nov. 1 – 29

6 – 8:30 p.m.

No class Nov. 22

(\$99)

■ This course deals with the editing fundamentals of digital images using a personal computer. The focus is on a layers-based approach using Photoshop® Elements 10. Techniques used will work in earlier versions of Elements, as well as the full version Photoshop and other layers-based programs. Lightroom and Aperture are not suitable for this approach. Topics covered will include setting up Elements to your personal preferences, explanation of the tools available, and navigating the Elements workspace. File

types and sizing images for print or e-mail will be covered. The instruction then moves to the use of “layers” for a wide variety of photo corrections or enhancements. Examples of basic image correction will be given before moving to more complicated tasks such as cloning out unwanted parts of photos, replacing boring skies, touching up portraits, pasting parts from one image into another, adding or making creative backgrounds, combining images, sharpening, and more. Since this course deals with layers-based editing, it will not cover the “organizer” module of Elements or non-layers based programs (Lightroom, Aperture) or very basic programs such as Picasa, or iPhoto.

This course is suitable for all levels of experience but those with Elements or Photoshop and at least a basic working knowledge of computers, files, file organization, and common program conventions such as menus and tool bars, will gain the most benefit. **This is not a hands-on computer lab.** It is totally a live demonstration presentation as the instructor illustrates the techniques. However, you are welcome to bring your own laptops to follow along if you wish, but that is not a requirement.

Registration is Easy!

There are six great ways to register.

Mail: UNF Continuing Education
12000 Alumni Drive
Jacksonville, Fla. 32224

Fax: (904) 620-4244

Call: (904) 620-4200

Visit: The UNF University Center
(Bldg. 43, Rm. 2110)

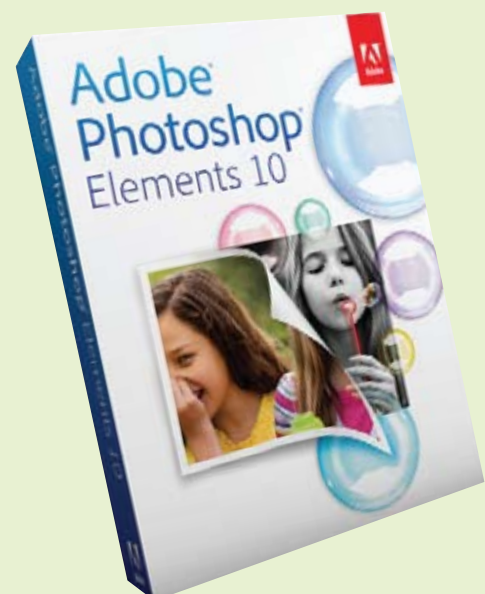
Email your request to unfce@unf.edu

Register online at www.learnjacksonville.com

Cancellation Policy

Your cancellation and/or refund request must be received no later than five (5) business days prior to the first day of class in order to receive a 90% refund.* No refunds are given for requests made within five (5) business days or if you do not attend. A credit memo can be requested in the full amount and used for a future course that is scheduled within the same calendar years as your original course. Once a credit memo is issued, you cannot receive a refund.

*A 10% administrative fee is retained by the University.



Outdoor and Nature

Photography with Your DSLR

NEW!

Instructor:

John Reed

Thursdays
Sept. 6 – 20
6 – 8:30 p.m.

(\$89)

- This course is designed to illustrate, using both explanations and examples, how to extract the full potential from your digital SLR camera to create landscape, scenic, and nature photos you'll want to hang on your walls. You don't need thousands of dollars' worth of lenses -learn to use to achieve the best effect with any lens. Topics covered will include landscape photography, covering a variety of subjects such as beaches, mountains, rivers, and sunrises/sunsets. Flower and macro photography will be discussed.

Get ready for a fall trip to the mountains with a section on waterfalls and fall foliage. Finally, composition in all areas will be explained too with rules to follow and rules to break. A basic understanding of the photographic concepts of exposure, exposure compensation and metering is expected, whether through previous courses or individual experience. Using these effectively to get the photo you want will be part of each section. Due to the nature of the course, there will be limited "hands-on" work with cameras in class. Participants are encouraged to bring their cameras and manuals to be ready to apply some things on the spot, or ask questions. A DSLR camera or very advanced point & shoot camera will have all the capabilities to apply the instructions given in this course. Those with more basic cameras are more than welcome to attend, but should be aware some lessons may not be relevant.

Master Zoo Photography

NEW!

- Through instruction and examples, this course will teach students to take wonderful photos at the Zoo without it looking like you're at a Zoo! It will cover "catch shots" you can make while you're there with others as well as more "serious" work you do alone. Topics covered will include an in-depth explanation of depth of field and using it to make fences and glass disappear. We'll cover making images to be proud of no matter what your photo kit, long lenses, short lenses, and everything in between. A wide variety of subjects will be covered – large mammals, small mammals, reptiles, indoors, birds and even some flower photography.

Learn the best camera settings to use for all situations encountered. Tips on composition will be included too. A basic understanding of the photographic concepts of exposure, exposure compensation and metering is expected. There is no planned "hands-on" work with cameras in class, but please bring your cameras and manual to class. A DSLR camera or very advanced point & shoot camera will have all the capabilities to apply the instructions given in this course. Those with more basic cameras are more than welcome to attend, but should be aware of limitations in the lessons.

Instructor: John Reed

Thursday, Oct. 4
6 – 8:30 p.m.

(\$39)



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