



## More than 70 classes and activities

- 2 Arts, Crafts and Hobbies
- 3 Computers and Technology
- 3 Health and Fitness
- 4 Home and Garden
- 5 Language
- 6 Literature
- 9 Screenwriting
- 10 Money Matters
- 12 Photography
- 14 Wine and Beer

Easy registration: [www.learnjacksonville.com](http://www.learnjacksonville.com) | (904) 620-4200



# It's time to get GROWING!

Spring/Summer 2013

A collection of colorful, floral-patterned signposts planted in the soil, each advertising a different class. The signposts are arranged in a garden-like setting with small green plants. Each signpost has a title and a price tag.

- LEARN TO SPEAK FRENCH** (Price: \$39)
- PHOTOGRAPHY** (Price: \$129)
- CREATIVE WRITING** (Price: \$79)
- EQUITY INVESTING** (Price: \$39)
- APPRECIATE BEER AND WINE** (Price: \$39)
- CAMPING, BACKPACKING OUTDOOR SURVIVAL** (Price: \$129)
- CREATIVE WATERCOLOR** (Price: \$79)



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## ARTS, CRAFTS and HOBBIES



### Introduction to Sewing

**NEW!**

**Instructor:**  
Janet Myers

Fridays  
May 31 – June 21  
10 a.m. to noon

**(\$99)**

■ Learn to make a simple garment from a purchased pattern of your choice. Explore thread, fabrics and sewing techniques. Discuss use and maintenance of a sewing machine. Please bring in a yard of inexpensive non-stretch cotton material and contrasting thread on the first day. Ages 12 and up with adult are welcome.

**Required:** A sewing machine is required for this course.

### Beginning Creative Watercolor

**Instructor:**  
Jennie Szaltis

Tuesdays  
June 4 – July 9  
6 to 8 p.m.

**(\$129)**

■ Learn the basic techniques of color blending, mixing and painting on both wet and dry paper. Class exercises will be pre-drawn. No drawing or watercolor painting experience is necessary.

**Required:** Purchase your own supplies using the supply list provided (approx. \$80 value) or rent gently used supplies from your instructor for the course duration. All rented supplies must be returned at the end of the course.

### Beginning Creative Watercolor – Part II

**Instructor:**  
Jennie Szaltis

Tuesdays  
July 23 – Aug. 27  
6 to 8 p.m.

**(\$129)**

■ Building on basic watercolor techniques and extended color blending, explore watercolor painting techniques, such as negative painting and the use of mastoid, to begin building a platform for creativity in watercolor. Learn how easy watercolor can be. Class exercises will be pre-drawn. No drawing experience is necessary.

**Required:** Purchase your own supplies from the supply list provided (approx. \$80 value), or rent gently used supplies from your instructor for the course duration. All rented supplies must be returned at the end of the course.



## COMPUTERS and TECHNOLOGY

### Blogging for Business and Pleasure

**Instructor:**  
Sharon Y. Cobb  
Saturday  
June 8  
9 a.m. to 5 p.m.  
**(\$99)**

■ Do you have a passion you are eager to broadcast to the world? Do you have a business that would benefit from Internet marketing? If so, blogging may be your thing. A blog is a free, easy do-it-yourself website where you may write about anything you please. Learn all the blogging basics: choosing subjects, locating the best website host, finding readers and adding an Amazon store to sell cool stuff. Incorporate YouTube videos and other sites, use the best keywords to attract readers and maintain a vibrant schedule of posts. Your blogging possibilities are endless.

**Note:** Laptops are not required to participate in this workshop. You will not build blogs during the workshop due to time constraints. A detailed workbook used during the class will guide you in creating your own blogs after the workshop.

### YouTube for Business and Pleasure

**Instructor:**  
Sharon Y. Cobb  
Saturday  
June 15  
9 a.m. to 5 p.m.  
**(\$99)**

■ YouTube is the perfect platform for videos featuring your business's services and products, sharing videos with friends and a worldwide platform to broadcast videos or short films you've produced. Learn to enhance your Internet marketing push with YouTube. Discover how individuals and businesses attract an audience. Explore making money with your own YouTube channel. This workshop is for individuals and business owners or managers.

### Introduction to Word 2010

**NEW!**

**Instructor:**  
Michael Metzler  
Mondays  
June 17 – July 22  
6 to 8 p.m.  
**(\$129)**

■ If you are new to Microsoft Word 2010, or just looking to improve your knowledge of Microsoft Word, learn basic skills and formatting techniques. Explore:

- Document Basics
- Menus
- Editing
- Columns and tables
- Formatting
- Shortcuts
- Tool bars
- Document Basics

Previous experience is not required.

## Intermediate MS Excel 2010

**Instructor:**  
Joseph Adir  
Wednesdays  
Aug. 7 – 28  
6:30 to 8:30 p.m.  
**(\$89)**

■ In a continuation of MS Excel Fundamentals 2010, this Windows based course explores and applies math, trigonometry, statistical, logical, financial, date and time functions. Insert pictures, diagrams, links and symbols. Build single- and multi-data charts. Develop and apply macros. A basic working knowledge of computers is required. Please bring a USB drive to class.

## HEALTH and FITNESS

### Camping, Backpacking and Outdoor Survival

**Instructor:**  
Ken Moncrief  
Tuesdays and  
Saturdays  
May 7 – June 11  
Times stated in  
description  
**(\$129)**

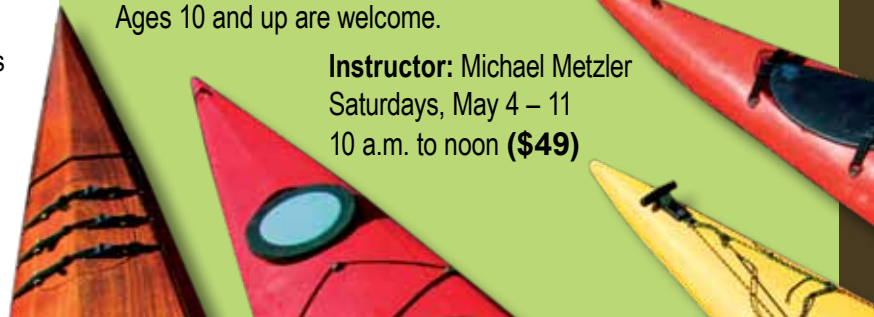
■ Whether you are a hunter, boater, fisherman, camper, hiker or backpacker, this course is for you. Study the physical, mental and technical aspects of staying alive in the outdoors. Learn what to include in a survival kit and how to use it to be found if you're ever lost or injured. Classroom instruction is 6:30 to 8:30 p.m., Tuesdays, May 7, 14, 21, 28 and June 11. Outdoor instruction is Saturdays, June 1 and 8, 9 to 11 a.m. Please meet in the University Center parking lot on those Saturdays. Ages 7 and up are welcome.

**NEW!**

### Learn to Kayak

Discover the basics of kayaking. Explore in class and on the water. Learn the different types of kayaking, equipment, safety and the rules and regulations. Everyone will have the opportunity to practice and learn proper maneuvering techniques and how to paddle a kayak properly. The last class includes 90 minutes of paddling on the water. Rain make-up date is scheduled for May 18. Additional materials fee of \$21 to be paid at last session. Ages 10 and up are welcome.

**Instructor:** Michael Metzler  
Saturdays, May 4 – 11  
10 a.m. to noon **(\$49)**



## Achieving Inner Peace and Tranquility

**Instructor:**  
Pixie Larizza

Wednesdays  
July 10 – 24  
6:30 to 8:30 p.m.

**(\$79)**

■ Learning to slow down and live in a relaxed and peaceful moment takes practice. Learn to incorporate deep-breathing exercises, basic meditation, visualization and positive affirmations into your daily routine. These practices can help you sleep better, increase positive energy and learn not to take things personally.

## Journey to Inner Wellness

**Instructor:**  
Pixie Larizza

Wednesdays  
May 15 – 29  
6:30 to 8:30 p.m.

**(\$79)**

■ Learn techniques to develop a meditation practice for your own peace and well being. Practice proper breathing to optimize relaxation into the practice of meditation. Enter the world of guided imagery meditation and sound and vibration relaxation therapy, along with others to choose from. Meditation is safe, healthy, timely and regenerative.

## Experience Yoga

**Instructor:**  
El Grabar

Thursdays  
July 18 – Aug. 15  
6:30 to 8 p.m.

**(\$79)**

■ Discover how to release inner-body tension and strengthen your core muscles through a guided sequence of stretches, balancing core support system for flexibility and movement. Whether you are in need of deep stretching, or find yourself battling chronic pain or stress, the practice of yoga therapy can help relax the nervous system and bring balance and health back to the body, mind and spirit.

Note: Please bring a mat or towel support for your head. All levels welcome.

## Practical Self-Defense and Awareness

**Instructor:**  
Tim Robinson

Mondays  
June 3 – 24  
6:30 to 8:30 p.m.

**(\$99)**

■ The ability to defend yourself and develop strength and confidence do not require years of training. In this three-week course, Tim Robinson, lifetime practitioner of martial arts with black belt certifications in five different martial arts, will teach you a system of practical, proven self-defense techniques and strategies for personal safety and awareness. This system includes powerful street self-defense, unarmed weapons defense, defense from the ground and effective use of your environment and defense tools found in everyday life. Learn to protect yourself and your loved ones.

## HOME and GARDEN



### Color in the Jacksonville Garden

**Instructor:**  
Matthew Barlow

Thursdays  
May 2 – 9  
6:30 to 8:30 p.m.

**(\$59)**

■ Colorful flowers and foliage can add tremendous appeal to your garden. Forget about tulips and lilacs listed in catalogs. Learn about the best annuals, perennials and shrubs that thrive in our local landscapes. Discover where to find interesting and unusual colorful plants. With a little effort, you can have color in your garden throughout the year.

### Organic Vegetable Gardening

**Instructor:**  
Matthew Barlow

Thursdays  
June 27 – July 18  
6:30 to 8:30 p.m.  
No class July 4

**(\$79)**

■ Learn to grow delicious, nutrient-rich organic herbs and vegetables in your own backyard. Discover how to build, layer and create healthy soil without chemical fertilizers or pesticides. Step-by-step techniques for planting and harvesting take the guesswork from getting the most from your garden. Month-by-month planning calendars keep your vegetables producing year round. Whether you are new to gardening or have a green thumb, expand your horticultural knowledge in organic fertilization and pest management and pick up the tricks and tips for creating a robust garden that thrives rather than just survives.

### Landscape Design for the Homeowner

**Instructor:**  
Matthew Barlow

Thursdays  
June 6 – 20  
6:30 to 8:30 p.m.

**(\$79)**

■ Learn how to draw and implement a landscape plan that creates a professional-looking yard. Avoid costly errors by locating the right plant in the right place, determining the number and size of plants needed to complete a project and discussing the use of native and unusual plant material. Using basic landscaping principles, learn to select plant material, draw a plan to scale and complete a professional-style landscape design. **Note:** A recommended materials list will be distributed the first day of class.



## Home Staging Certification for Realtors

**NEW!**

Real Estate staging can help agents and sellers move their properties quicker and obtain higher prices for properties. Whether you are a beginner or a seasoned agent, this two-day condensed certification class will give you the tools you need to get your properties sold. It includes the best of the award-winning certification/designation class and a hands-on staging opportunity in a real listing.

**Instructor:** Becky Harmon  
Wednesday and Thursday, July 26 and 27, 9 a.m. to 4 p.m.  
**(\$299)**



## Home Staging and Home Styling

**Instructor:**  
Becky Harmon  
Monday  
July 15  
6:30 to 8:30 p.m.  
**(\$39)**

■ Explore the important, but often overlooked, areas that require attention to sell your home fast and for more money. If you are not selling, discover many ways to update your home without spending a fortune. Learn great DIY tips and tricks. Course includes presentations with before and after pictures on de-cluttering, paint color, furniture placement, curb appeal, remodeling kitchens, baths and more.

## LANGUAGE



### Introduction to the French Language

**Instructor:**  
Carine Rezgui  
Tuesdays  
May 21 – June 25  
6:30 to 8:30 p.m. OR  
Wednesdays  
May 22 – June 26  
6:30 to 8:30 p.m.  
**(\$129)**

■ Obtain the skills needed to speak the French language for the first time. Emphasis will be placed on word pronunciation in simple conversation. Learn greetings, goodbyes, numbers, time telling, airport help, asking directions, checking into a hotel, eating out at a restaurant and more.  
**Required:** "French: A Self-Teaching Guide", 2nd Edition by Suzanne A. Hershfield-Haims, ISBN #978- 0471369585.

### Intermediate French

**Instructor:**  
Carine Rezgui  
Tuesdays  
July 9 – Aug. 13  
6:30 to 8:30 p.m.  
**(\$129)**

■ A continuation of the Introduction to French course, this course is appropriate for those who have a basic knowledge of the French language. Increase your vocabulary and become more comfortable speaking French.  
**Required:** "French: A Self-Teaching Guide", 2nd Edition by Suzanne A. Hershfield-Haims, ISBN #978- 0471369585.

### Advanced French

**Instructor:**  
Carine Rezgui  
Mondays  
May 6 – June 17  
6:30 to 8:30 p.m.  
No class May 27  
**(\$129)**

■ A continuation of Intermediate French, increase your vocabulary and become more comfortable speaking and comprehending the French language. Explore advanced grammar, video comprehension, reading comprehension, verbal enhancement and presentations.  
**Required:** "French: A Self-Teaching Guide", 2nd Edition by Suzanne A. Hershfield-Haims, ISBN #978- 0471369585.

### Italian – Level 1

**Instructor:**  
Francesca Benini  
Tuesdays  
April 30 – June 11  
6:30 to 8:30 p.m.  
**(\$139)**

■ Acquire the basics of vocabulary, grammar and sentence structure that is important for communication in this beginner's course. Introductions, asking and giving information, descriptions, expressing needs and simple thoughts will all be covered.  
**Required:** "Italian: A Self-Teaching Guide", 2nd Edition by Edoardo Lezano, ISBN #978- 0471359616.



To register, visit  
[learnjacksonville.com](http://learnjacksonville.com)  
or call (904) 620-4200.

## Spanish – Level 1

**Instructor:**

Adriana Giles

Thursdays  
May 16 – Aug. 8  
6 to 8:30 p.m.  
No class July 4

**(\$259)**

■ This 12-week course covers the same material as our former six-week course, but in a longer format, which means more practice. In this 12-week course, learn basic conversational skills for travel to a Spanish-speaking country. The class includes greetings and goodbyes, numbers, telling time, airport help, asking directions, hotel check-ins, eating out, basic shopping information and more.

## Spanish – Level 2

**Instructor:**

Adriana Giles

Wednesdays  
May 15 – Aug. 7  
6 to 8:30 p.m.

No class July 3

**(\$259)**

■ This course covers the same material as our former six-week course, in a longer format, which means more practice. A continuation of Spanish Level 1, increase your vocabulary and become more comfortable speaking and comprehending the Spanish language. Explore simple verb tenses, likes and dislikes, conversing with a doctor, family, on a phone and more.

**Note:** The prerequisite is basic Spanish comprehension, including: Spanish vowel sounds; alphabet and spelling; numbers (0–1,000); self-introductions, greetings and goodbyes; etiquette and social niceties; days, months, years and telling time; asking for and understanding directions; colors; subject pronouns; the verb “to be”; and vocabulary for airport, hotels, restaurants, clothing and shopping.

## Spanish – Level 3

**NEW!**

**Instructor:**

Adriana Giles

Tuesdays  
May 14 – Aug. 6  
6 to 8:30 p.m.

No class July 2

**(\$259)**

■ This course covers the same material as our former six-week course, but in a longer format, which means more practice. A continuation of Spanish Level 2, increase your vocabulary and become more comfortable speaking and comprehending the Spanish language. Explore advanced grammar, video comprehension, reading comprehension, verbal enhancement and presentations.

**Note:** You must have knowledge of basic Spanish grammar: articles, likes and dislikes (gustar), the verb “to be”, simple present tense, present progressive (ing), future with “ir a”, past tense, reflexives and possessive adjectives.

## LITERATURE



### Creating 3-Dimensional Characters in Fiction

**Instructor:**

John Boles

Wednesdays  
May 1 – 29  
6:30 to 8:30 p.m.

**(\$119)**

■ Do your characters pop off the page and truly engage your readers? The ability to create believable and compelling characters is often one of the most difficult tasks writers must master. Using handouts, worksheets and both in-class and homework assignments, writers will learn techniques to use in developing dynamic, three-dimensional characters. Build characters from the ground up and discuss ways to give them distinctive voices and unique personalities. Why settle for drab when you can make characters dramatic?

### Writer's Marketing Toolbox

**Instructor:**

John Boles

Mondays  
May 6 – 20  
6:30 to 8:30 p.m.

**(\$69)**

■ Writing a novel, nonfiction book or script is just the first part of an author's job. In addition to the manuscript, there are certain tools of the profession we must have at our disposal when seeking agency representation or trying to sell our work. Through this interactive course, build an effective “marketing toolbox” and discover how to use it. Topics covered include loglines, premise questions, synopses, outlines, pitches, how to draft a compelling query letter, public relations tools and more.

### How to Publish Your e-Book

**Instructor:**

Sharon Y. Cobb

Saturday  
May 11  
9 a.m. to 5 p.m. OR  
Saturday  
Aug. 3  
9 a.m. to 5 p.m.

**(\$99)**

■ Forget sending cold query letters to agents and publishers. Stop getting form rejection letters in the mail. Publish your book yourself! E-books are hot, and if you are a writer, you should consider this new path to becoming a published author. This workshop teaches everything you need to know about publishing your e-book: editing, cover design, choosing the best e-publishing outlets and preparing your manuscript for e-book distribution. It's time to take control of your writing career. Become an e-author now.

## Open Focus for Writers: Dissolve the Infamous Writer's Block

**NEW!**

How one pays attention is key to how one functions in life. Too narrowly focused attention unrelieved by a more diffused and open focus creates stress, which makes one more vulnerable to reduced function and illness. Explore how to develop flexible attention to reduce stress and anxiety and dissolves physical and emotional pain. Open Focus expands awareness, enhances creativity, deepens intuition and facilitates original perceptions and insights. Most important for writers, it teaches how to dissolve the "infamous writer's block."

**Instructor:** Martha Bennett

Thursdays, May 9 – 30, 6:30 to 8:30 p.m. OR  
Tuesdays, July 23 – Aug. 13, 6:30 to 8:30 p.m.  
**(\$99)**



## Creative Writing I: An Introduction

**Instructor:**  
John Boles

Mondays  
June 3 – July 1  
6:30 to 8:30 p.m. OR  
Wednesdays  
July 24 – Aug. 21  
6:30 to 8:30 p.m.

**(\$119)**

■ This five-week course will be a combination of lecture and writing assignments for beginning to intermediate writers. Address problem areas many writers encounter, such as point of view, voice, characterization, conflict and exposition vs. dialogue. Whether you are interested in fiction or nonfiction, become a better writer. Your instructor, an award-winning author, as well as your classmates, will provide invaluable feedback on your work.

## Marketing Your Books Workshop

**Instructor:**  
Sharon Y. Cobb  
Saturday  
June 1  
9 a.m. to 5 p.m. OR  
Saturday  
Aug. 17  
9 a.m. to 5 p.m.  
**(\$99)**

■ Whether your books are traditionally published, self-published or e-published, to sell your books, you must market your books. This full-day workshop will give you all the tools needed to promote your books, starting with a marketing plan and branding. As we develop the marketing plan, we will cover new media, traditional media, local media and national media. Find out how to write and distribute a news release. Discover your "author platform" and how to optimize your Internet presence. Discuss book signings for authors who have "tree books" to sell. It's not enough to write a great book: to be a successful author you must learn to effectively market your book.

## Creating the Hero's Journey

**Instructor:**  
John Boles  
Wednesdays  
June 12 – July 17  
6:30 to 8:30 p.m.  
No class July 3  
**(\$119)**

■ Writers are storytellers, and the best often use elements of myth to create compelling narratives. Based on the highly acclaimed works of Joseph Campbell and Christopher Vogler, this course provides writers with the tools to utilize mythic structure to formulate masterful stories. Through the examination of popular works, students will discover effective principles for structuring plots and creating believable characters. Valuable exercises will also help writers learn to use these methods to analyze and improve their own work. Why settle for mundane when you can infuse your writing with the magic of myth?

## Author Websites: Developing Content

**NEW!**

**Instructors:**  
Frances Keiser and  
Jane Wood  
Tuesday  
May 7  
6 to 9 p.m.  
**(\$49)**

■ Every author needs to have a dynamic website. Determine what types of pages you should have on yours and what information you should include on each page.

## Niche Markets and Target Audiences for Authors

**Instructors:**  
Frances Keiser and  
Jane Wood

Tuesday  
June 25  
6 to 9 p.m.

**(\$49)**

■ Authors generate most sales of their books from their target audience and niche markets. Learn to identify them, reach them and how to help them sell your books.

## Book Trailer Basics

**Instructor:**  
Christine Sellers

Saturday  
June 29  
9 a.m. to 5 p.m.

**(\$99)**

■ What's the newest way to promote and sell your books? A book trailer! Think of it as a movie trailer, but for your book! Now is the time to get in on the ground floor of this latest literary trend. Book Trailer Basics lays the fundamentals of producing an effective book trailer. Discover how to pinpoint your market. Learn to write audio/video scripts and to craft a trailer that will appeal to your audience. We will cover what you can do with your new book trailer, specifically uploading to YouTube and posting your trailer to blogs and social media sites. The class also focuses on the cost of using a producer vs. producing your trailer yourself.

## Memoir Writing: Telling Your Story

**Instructor:**  
Judith Erwin

Mondays  
July 15 – Aug. 5  
6:30 to 8:30 p.m.

**(\$99)**

■ Study the scope and characteristics of a memoir in this four-week course. Select and capture one or more meaningful moments in your life for purposes of personal enrichment, preservation or publication. Using lessons learned, tap into your past to retrieve childhood memories, relationships, challenges and accomplishments. Once discovered, add fire and color to the page. By the end of the course, you will have written one or more sections of a memoir and gained the skills to further develop a project of any chosen length.

## Creative Writing Workshop

**Instructor:**  
John Boles

Mondays  
July 15 – Aug. 12  
6:30 to 8:30 p.m.

**(\$119)**

■ The best advice new writers often receive from professionals is to join a workshop to get feedback on their writing. This course, led by an award-winning author and professional writing coach, allows you that opportunity. Each workshop member will submit weekly pages via e-mail. All writers will be responsible for reading members' work and providing their own critique. At each workshop meeting, the group will engage in a supportive critical discussion of that week's submissions. This offers each writer feedback from the instructor and fellow authors, as well as the invaluable experience of honing each writer's own editing skills.

**NEW!**

## Writing FUNNY!

Can you learn to write funny? Great comedy writing could be considered a natural gift, but it can be learned, too. This one-day workshop is for all writers — from the novice to the pro — and screenwriters. Get the basics of creating funny characters and constructing a comic storyline. Learn to create comedy from character opposites, the comedy rule of three, slapstick vs. satire, dark comedy, humorous story construction and more. Most material will refer to comedy writing for fiction books and film. Practice techniques with in-class demonstrations.

Learn to write funny: It'll be a hoot!

**Instructor:**  
Sharon Y. Cobb

Saturday  
July 27  
9 a.m. to 5 p.m.

**(\$99)**



*Think funny thoughts!*



## SCREENWRITING

### How to Sell Your Books and Scripts to Hollywood

**Instructor:**  
Sharon Y. Cobb  
  
Saturday  
June 22  
9 a.m. to 5 p.m.  
**(\$99)**

■ Hollywood is looking for books and scripts to buy. Film deal trends in 2012 showed that 32-percent of all deals made in the first six months were for books to adapt into movies. Another 28-percent were deals to purchase spec scripts (screenplays written on speculation that they will sell). In this one-day workshop, learn: how to get your books and scripts directly to producers without agency representation; how to choose production companies that are most likely to want to read your scripts; where to find information about contacting producers and who to talk with at the selected companies. Discover websites used by professional Hollywood writers to keep up with what's selling in Hollywood and also learn what happens when a producer wants to option or buy your scripts. This workshop is a must for writers who want to see their stories on the big screen.

### Crash Course in Screenwriting

**Instructor:**  
Sharon Y. Cobb  
  
Saturday  
July 13  
9 a.m. to 5 p.m.  
**(\$99)**

■ This workshop is an action-packed day for beginning screenwriters. Explore the three-act structure, basics of creating movie characters, film stories and plot construction. Film clips are used as examples. Learn about loglines, synopses and beat sheets. Get ready to kick-start your screenwriting career in this fasten-your-seatbelt introductory workshop. Your instructor is a professional screenwriter who has sold pitches and scripts to studios and had films produced. We suggest watching the movie *Alice In Wonderland* (2010), directed by Tim Burton and starring Johnny Depp, before the workshop. This film will be used as a teaching example.

### Intermediate Course in Screenwriting

**Instructor:**  
Sharon Y. Cobb  
  
Saturday  
July 20  
9 a.m. to 5 p.m.  
**(\$99)**

- Do you already know the basics of screenwriting but need more? This one-day workshop is for you. Explore six areas of the screenwriting craft essential to writing successful scripts:
- Alternative storytelling in screenplays and working outside of the common three-act structure
  - Creating real characters through a powerful class writing exercise
  - Getting emotion on the page so readers will care about your characters
  - Writing authentic dialogue
  - Creating conflict and raising the stakes to increase dramatic tension in your stories
  - Developing compelling scenes that move the story forward and build characters

**Note:** This workshop is recommended for students who have either completed the Crash Course in Screenwriting Workshop or have completed two screenplays. The instructor recommends watching the movie *Crash* (2004), written and directed by Paul Haggis, prior to the workshop. This film will be used as a teaching example.



## MONEY MATTERS

### Protecting Your Assets with Proper Estate Planning

**Instructor:**  
Jim Newman  
Wednesdays  
May 1 – 8  
6 to 8 p.m.

**(\$59)**

■ This is not your basic estate planning class. Strategies emphasized include asset protection while both spouses are alive. Strategies are then built upon to help deliver assets efficiently after the second death. This class covers everything from trusts, wills and probate and asset protection to planning for incapacity and long-term care.

### The Professor's One-Minute Guide to Stock Management

Learn about trading and managing your portfolio. Discover how to identify stocks that go up and how to avoid those that go down. Learn to do this yourself, without the aid of a broker. This is not your typical financial planning course. Take control. Manage your investments.

**Note:** Some basic knowledge of the stock market is recommended.

Students attending the course will receive a copy of "The Professor's One-Minute Guide to Stock Management".

This 150 page book was written in direct response to student requests for a reference manual. The book expands on the concepts of the Professor's Methodology and covers everything discussed in the six hours of class, including the charts and PowerPoint slides. It also contains a helpful glossary that defines the key terms used, a subject index of the topics covered and where they can be found in the book.

**Instructor:**  
Hank Swiencinski  
Wednesdays, May 8 – 22  
6:30 to 8:30 p.m. OR  
Wednesdays, July 24 – Aug. 7  
6:30 to 8:30 p.m.

**(\$149)**

### The Retirement Continuum

**Instructors:**  
Jon Castle, CFP®,  
ChFC®  
and Michelle Ash,  
CFP®, CASL®

Saturdays  
May 11 – 18  
9 a.m. to noon OR

Tuesdays  
May 14 – 21  
6:30 to 9:30 p.m.

**(\$79)**

■ Most people want to retire ONCE, so it makes sense to get it right the first time. This fun, but comprehensive, course addresses the ongoing process that includes proper preparation for living in retirement successfully. The instructors address both the financial issues affecting retirement and the life planning challenges retirees face, which will ultimately determine their quality of life. Specific modules include: pension maximization and health insurance decisions, tax savings strategies, maximizing your Social Security, projecting retirement expenses and income sources and effective income planning.

**Note:** A detailed workbook, a thumb-drive filled with guides, calculators and articles, an optional personal consultation and attendance for a spouse or guest is included with enrollment. Call (904) 620-4200 or e-mail [unfce@unf.edu](mailto:unfce@unf.edu) with your spouse/guest's name.

### How to Invest in Your 401(k)

**Instructor:**  
Jim Newman  
Wednesday  
June 19  
6 to 8 p.m.

**(\$39)**

■ Understand your 401(k), 403(b), 457 and other employer sponsored plans. Take a detailed look at how to invest, manage and understand the nuances of your retirement plan. Learn to allocate your money based on risk, examine the fees associated with these types of plans and understand how important tax-deferred investing can be for retirement. This class is a must for anyone who is currently in a retirement plan or thinking about joining one.



## Equity Investing

**NEW!**

**Instructor:**  
Jerald Seebol, CFP®

Monday  
June 24  
6:30 to 8:30 p.m.

**(\$39)**

■ Equities generally provide the potential growth component of an investor's portfolio. However, the trade-off for that growth is an increase in the level of risk in the portfolio. Gain a basic understanding of equities and the types of mutual funds that invest in them. Among other things, we will define what an equity is, identify types of equities, describe common characteristics of equities, define market capitalization and how it is used to classify equities, identify the benefits and risks associated with investing in equities, and describe the various types of equity mutual funds.

## Choosing Investments for Your 401(k)

**NEW!**

**Instructor:**  
Jerald Seebol, CFP®

Thursday  
Aug. 1  
6:30 to 8:30 p.m.

**(\$39)**

■ As companies have shifted more of the burden of saving and investing for retirement to individuals, it is increasingly important that individuals better understand their 401(k)s and the investments available to them. This seminar will provide an overview of the types of investments available in your 401(k) and the factors you should consider when choosing investments. Among other things, we will describe the primary asset classes, review the risks associated with the primary asset classes, define what a mutual fund is, describe the types of mutual funds, identify benefits and considerations associated with investing in mutual funds and describe factors you should consider when selecting investments for your 401(k).

## Women and Investing

**Instructor:**  
Jim Newman

Wednesdays  
June 5 – 12  
6 to 8 p.m.

**(\$59)**

■ Develop and implement a long-term plan for financial independence. Topics covered include understanding stocks, bonds, mutual funds and CDs, as well as basic estate and retirement planning. This class is specifically designed for women and highlights the importance of financial planning and awareness.

## Investment Basics

**Instructor:**  
Chuck Drysdale

Tuesday  
June 18  
6:30 to 8:30 p.m. OR

Tuesday  
Aug. 13  
6:30 to 8:30 p.m.

**(\$39)**

■ Get a broad overview of the investment process and its vehicles, e.g., stocks, bonds, cash equivalents, funds. During the last hour, key points regarding stock evaluation will be discussed.



Classes are held at

**University of North Florida  
Adam W. Herbert University Center**

12000 Alumni Drive Jacksonville, FL 32224  
Parking is free with your registration.



To register, visit  
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# PHOTOGRAPHY

All photography courses are instructed by John Reed.

## BEGIN HERE:

### Level 1 for Point-and-Shoot Cameras NEW!

Thursdays  
May 9 – 16  
6 to 8:30 p.m.

**(\$69)**

■ This is a start-at-the-beginning course for camera users with basic point-and-shoot cameras. Learn the most common controls found on these cameras and what they do. Discover how to control the brightness and color of your images and when to use the most common shooting methods. Get familiar with your camera with hands-on work. If your camera fits in your pocket, has limited options or you are new to digital photography, this is the class for you.

**Required:** Please bring your camera and its manual to class.

### Level 1 for DSLR Cameras Only NEW!

Mondays  
May 6 – 20  
6 to 8:30 p.m.

**(\$89)**

■ Get the basics on "DSLR" cameras with interchangeable lenses. If you've just gotten your digital camera or a new one that's confusing, this is the course for you. The course provides a solid foundation for anyone wishing to learn more in the following Level 2 course. There will be some hands-on work in the classroom, so you should be somewhat familiar with your camera capabilities and its controls.

Advanced point-and-shoot cameras with adjustable controls can also benefit, but may not be able to apply 100 percent of the course.

**Note:** No prior knowledge of cameras or digital photography is required. This course provides a solid foundation for anyone wishing to learn more in the following Level 2 course.

**Required:** Please bring your camera and its manual to class.

## Digital Photography Level 2 for DSLR Cameras — Photography Basics

Mondays  
June 13 – 17  
6 to 8:30 p.m.

**(\$89)**

■ Learn the fundamentals of digital photography. You should be familiar with your camera controls, either via experience or through Level 1 for DSLR's. Know how to: change shooting mode; change metering mode; set aperture, shutter speed, ISO, white balance in all modes; adjust exposure compensation; and be familiar with using menus. Learn how and when to make these changes. Get the basics of creating

"technically correct" photos. This course is best suited for camera types from advanced point-and-shoot up to DSLR.

**Required:** Please bring your camera and its manual to class.

## Digital Photography Level 3 for DSLR Cameras — Beyond the Basics

Mondays  
July 1 – 15  
6 to 8:30 p.m.

**(\$89)**

■ Explore new areas including: depth of field in detail, sharp images, explanation of RAW files and flash basics. You should be comfortable with your camera, the use of controls and adjustments without having to refer to the manual. More advanced point-and-shoot models or digital SLRs are best suited for this course. Anyone is welcome, but you will gain the most if your camera

has adjustable exposure settings, multiple metering modes, and/or advanced shooting modes. Having taken Level 2 or other previous photography courses is a plus, but not a requirement if you are familiar with photo exposure.

**Required:** Please bring your camera and its manual to class.

## Composition in Photography

Monday  
July 29  
6 to 8:30 p.m.

**(\$39)**

■ Learn how to create pleasing and interesting photos using the concepts of photo composition regardless of what type of camera you own. Concepts covered include what to exclude or include in your photo and how you arrange what is included. This is a function of the image maker, their position and vision, and has nothing to do with how basic or sophisticated the camera. Line, form, shape, color, and much more are all covered. Rules are explained and

provided so they can then effectively and knowledgeably be broken.

**Note:** There is no need to bring a camera to this class.

## Mastering Zoo Photography

Thursday  
July 11  
6 to 8:30 p.m.  
(\$39)

■ Through instruction and examples, this course will teach you how to take wonderful photos at the zoo without looking like you're at a zoo! It will cover catch shots you can make while you're there with others, as well as more serious work you do alone. Topics covered will include a detailed explanation of depth-of-field and using it to make fences and glass disappear. We'll cover making images to be proud of no matter what your photo kit: long lenses, short lenses and everything in between. A wide variety of subjects will

be covered: large and small mammals, reptiles, birds, flower and even indoor photography. Learn the best camera settings to use for all situations encountered. Tips on composition will be included too.

**Note:** A DSLR camera or very advanced point-and-shoot camera will have all the capabilities to apply the instructions given in this course. Those with more basic cameras are more than welcome to attend, but should be aware of limitations in the lessons.

**Required:** Basic understanding of photographic concepts of exposure, exposure compensation and metering. While there are no planned hands-on exercises, please bring your camera and its manual to class.

## Digital Photo Editing Fun Using Adobe Photoshop® Elements

Thursdays  
May 30 – June 20  
6 to 8:30 p.m.  
(\$109)

■ Understand the fundamentals of editing your digital images. Learn the "layers based" method, using Photoshop® Elements 11. Techniques used will work in earlier versions of Elements from 7 through 10, as well as the full version Photoshop (CS4, 5, 6) and other layers based programs. Lightroom and Aperture are not suitable for this approach. All levels of experience welcome, but those with Elements or Photoshop and a basic working knowledge of computers, files, file organization and common program conventions will gain the most benefit. This is not a hands-on computer lab, but a live demonstration presentation as the instructor illustrates the techniques. You are welcome to bring your own laptop to follow along, but it is not a requirement.

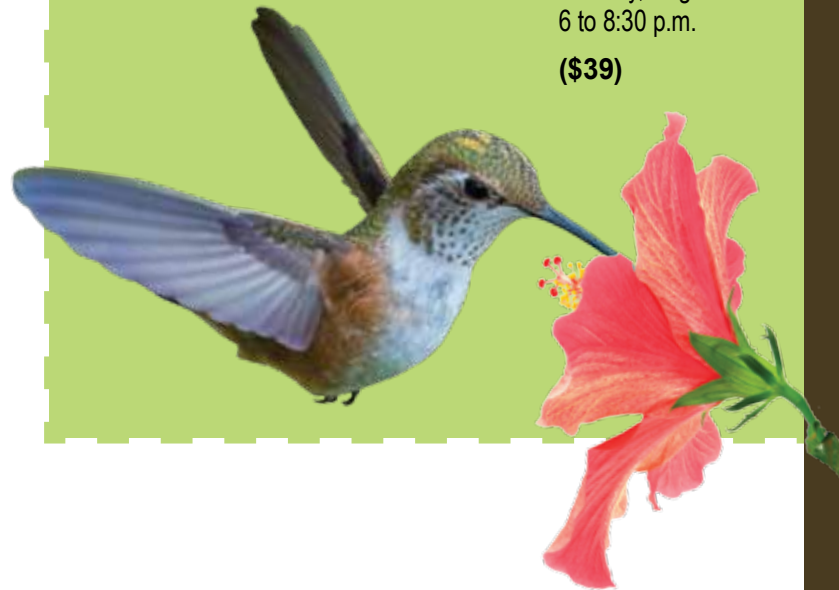
**NEW!**

## Digital DSLR Photography – Backyard Photo Fun

Find interesting subject matter right in your own back yard. Lighting, camera settings and a special section on close-up/macro shooting are included. A DSLR is recommended. However, advanced point-and-shoot cameras with manual aperture priority or shutter priority will work. Basic camera users are welcome, but may not be able to apply all techniques taught.

Monday, Aug. 5  
6 to 8:30 p.m.

(\$39)



## Digital Photo Editing: Basic Lightroom **NEW!**

Thursday  
Aug. 8  
6 to 8:30 p.m.  
(\$39)

■ Learn to use the develop module of Adobe Lightroom4 for digital image editing. Explore Adobe Raw Converter, which is supplied with Photoshop CS6 and Photoshop Elements 11. Understand the basic adjustments possible with this powerful and non-destructive editing software, applicable to both RAW and .jpg files. You should be familiar with computers, files, file organization and common program conventions such as using menus. You are welcome to bring your own laptop to follow along, but it is not a requirement. **Note:** You may bring in personal laptops to follow along, but that is not a requirement.

## WINE AND BEER



Participants must be at least 21 years of age for all classes.

### Craft Beer Brewing 101

**Instructor:**  
Luch Scremin

Mondays  
June 3 – July 1  
6 to 8 p.m.

Class 2 runs from  
6 to 9:30 p.m.

**(\$89)**

■ Join brew master Luch Scremin as you learn the principles behind beer styles, recipe formulation, raw materials, fermentation and packaging as they apply to small-batch brewing in this five-week overview of the process. This course includes hands-on brewing using professional equipment in a working brewery. The class will brew several batches of different styles and students will take home approximately one case of beer at the end of the course.

**Note:** This course will be held at Engine 15 Brewing Company at 1500 Beach Blvd., Jacksonville, FL 32250.

**Required:** Additional materials fee of \$45 must be paid to the instructor on the first night of class.

### Beer Appreciation

**Instructor:**  
Michael Lentz

Mondays  
July 8 – 22  
6:30 to 8:30 p.m.

**(\$79)**

■ Do you enjoy beer? Do you want to learn about this popular beverage? This course will introduce you to beer ingredients and the brewing process and how each contributes unique characteristics to the finished product. Explore and discuss the history, diversity and evolution of unique beer styles around the world. Tastings will highlight the diverse range of beer styles available to today's craft beer drinker.

**Required:** Additional materials fee of \$25 must be paid to the instructor on the first night of class.

### Wine Essentials, Part 1: Understanding Taste, Aromas and Flavors, Balance and Quality

**Instructor:**  
Richard Park

Wednesdays  
July 10 – 24  
6:30 to 8:30 p.m.

**(\$109)**

■ Whether you are new to wine or a frequent consumer seeking more wine knowledge, this three-week course is an essential guide to the basic knowledge needed for a lifetime of wine enjoyment. We will combine tastings, lively seminar-styled discussions and spirited opinions in an attempt to identify quality and the difference between great, good or merely average wines. Sample six wines each week.

**Note:** Wine cost is included in the registration fee.



**NEW!**

### Wine Essentials: Focus on the Wines of the Loire Valley

The Loire River runs 625 miles from its source at Gerbier de Jonc to the Atlantic Ocean. There exists in this expansive area 60 or so wine appellations (distinct wine regions) that each exhibit uniqueness of soil types, microclimates and grape varieties. Gain insight into the quality and diversity produced on both banks of this famous river valley.

We'll taste seven wines and delve into what makes the wines from this region so distinctive and special.

**Note:** This is a one-class session. Wine cost is included in the registration fee.

**Instructor:** Richard Park, Wednesday, June 5, 6:30 to 9 p.m. **(\$69)**





## Wine Essentials, Part 2: The Classic and Emerging Grape Varieties of the World

### Instructor:

Richard Park

Wednesdays

Aug. 7 – 21

6:30 to 8:30 p.m.

**(\$109)**

■ A continuation of Wine Essentials 1, this three-week course is designed for individuals who have either completed the first course or are established wine drinkers looking to greatly enhance their wine experience. Enjoy a broader, deeper view of the various aspects of wine and wine appreciation. The wines we'll taste in the class will be entirely different from those in Wine Essentials 1. As in the first class, we'll taste six wines each week.

**Note:** Wine cost is included in the registration fee.

## Wine Essentials Focus: Classic Wine and Cheese Pairings

### Instructor:

Richard Park

Wednesday

May 15

6:30 to 9 p.m.

**(\$79)**

■ Most wines and cheeses just don't work well together. In fact, it's pretty hard to get it right — that is, to taste wines and cheeses that work harmoniously, even synergistically, together. Examine six classic wine and cheese combinations that exemplify either a complementary or contrasting pairing. This is an essential class for those who enjoy entertaining or for anyone pursuing a higher level of understanding of both wine and cheese.

**Note:** This is a one-class session. Wine and cheese costs are included in the registration fee.



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**Call:** (904) 620-4200

**Visit:** UNF Herbert University Center  
(Bldg. 43, Rm. 2110)

**Email:** [unfce@unf.edu](mailto:unfce@unf.edu)

**Register online:** [www.learnjacksonville.com](http://www.learnjacksonville.com)

### Cancellation Policy

Your cancellation and/or refund request must be received no later than five (5) business days prior to the first day of class in order to receive a 90% refund.\* No refunds are given for requests made within five (5) business days or if you do not attend. A credit memo can be requested in the full amount and used for a future course that is scheduled within the same calendar years as your original course. Once a credit memo is issued, you cannot receive a refund.

\*A 10% administrative fee is retained by the University.

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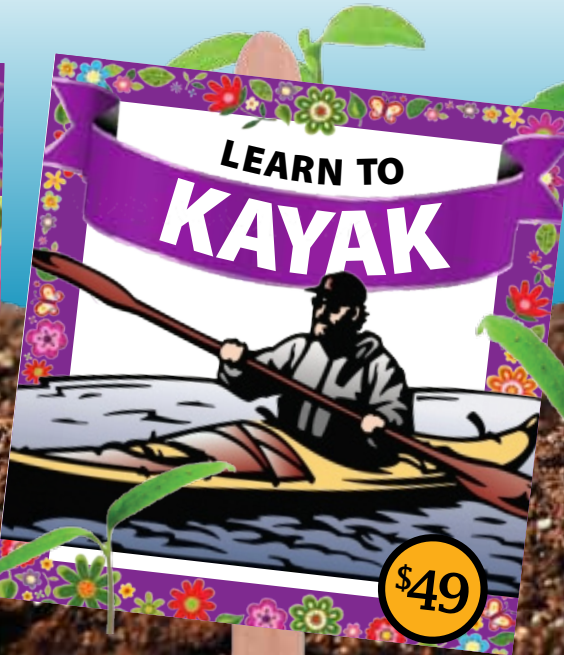
More than  
70 classes to  
choose from.  
**LOOK INSIDE!**



HOMEOWNER'S  
LANDSCAPE DESIGN

\$79

A colorful sign with a floral border. The background features a stylized illustration of a house, a swimming pool, and various garden elements like trees and flowers.



LEARN TO  
KAYAK

\$49

A sign with a floral border. The background shows a person in a kayak on a body of water, holding a paddle.



ORGANIC VEGETABLE  
GARDENING

\$79

A sign with a floral border. The background features a vibrant collection of fresh vegetables, including tomatoes, bell peppers, and leafy greens.