

Discover a new hobby or interest – look inside now!

- Arts, Crafts and Hobbies
- Computers and Technology
- Health and Fitness
- Home and Garden
- Language
- Literature
- Money Matters
- Photography
- Screenwriting and Filmmaking
- Wine and Beer



Register online at [www.learnjacksonville.com](http://www.learnjacksonville.com) or call (904) 620-4200.

Winter 2013



Division of Continuing Education

**Express Yourself!**



# CONTENTS

## ARTS, CRAFTS AND HOBBIES

» page 2

## COMPUTERS AND TECHNOLOGY

» page 4

## HEALTH AND FITNESS

» page 5

## HOME AND GARDEN

» page 6

## LANGUAGE

» page 6

## LITERATURE

» page 8

## MONEY MATTERS

» page 10

## PHOTOGRAPHY

» page 11

## SCREENWRITING AND FILMMAKING

» page 13

## WINE AND BEER

» page 14

## REGISTRATION

» page 15

## ARTS, CRAFTS and HOBBIES

### Texas Hold 'em 101

#### Instructor:

Alan Lutz

Mondays

Jan. 7 – Feb. 4

7 to 9 p.m.

**(\$99)**

**No class: Jan. 21**

■ Texas Hold 'em is among the most popular games played in casino poker rooms. It is the game used to determine the world champion at the World Series of Poker. This course, designed for new players, will help you learn the game from A-Z. In this four-week course, you will learn: limit, no-limit, and tournament poker styles; strategies, position, money management, and dozens of other techniques to get you into the game.

**NEW!**

### Beginning Portraiture

#### Instructor:

Kaytee Esser

Thursdays

March 7 – April 4

6:30 to 8:30 p.m.

**(\$99)**

**No class: March 21**

■ Is there a person in your life you have wanted to do something special for... something different than the usual gift or memorial? Now is your opportunity. In this class, learn the basic skills to create a portrait of the human face. We will take each feature and really study it to make something personal. We will have fun making portraits of people of all ages. Let's listen to our hearts and try to transform what we see into something everyone can see. No experience required.

**Required:** You will need a sketchbook (11 X 14 or larger), pencils (either a variety or an automatic pencil), gum eraser, one stick of charcoal or conte pastel stick, hand mirror, t-shirt, and a rag or paper towels.



## Beginning Creative Watercolor

**Instructor:**  
Jennie Szaltis

Tuesdays  
Feb. 5 – March 12  
6:30 to 8:30 p.m.

**(\$129)**

■ This class is for individuals with little or no experience in watercolor painting. We will begin with the basics in techniques of color blending and mixing and painting on both wet and dry paper. Class exercises will be pre-drawn. No drawing experience is necessary.

**Supply options:** Purchase your own supplies using the supply list provided (approx. \$80 value) or you may rent gently used supplies from your instructor for the course duration. All rented supplies must be returned at the end of the course.

## Beginning Creative Watercolor – Part 2

**Instructor:**  
Jennie Szaltis

Tuesdays  
March 26 – April 30  
6:30 to 8:30 p.m.

**(\$129)**

■ Building on basic watercolor techniques and extended color blending, you will be introduced to watercolor painting techniques, such as negative painting and the use of mastoid to begin building a platform for creativity in watercolor. Learn how easy watercolor can be. Class exercises will be pre-drawn so no drawing experience is necessary.

**Supply options:** Purchase your own supplies using the supply list provided (approx. \$80 value) or you may rent gently used supplies from your instructor for the course duration. All rented supplies must be returned at the end of the course.

## Introduction to Sewing

**Instructor:**  
Hatice Mackay

Saturdays  
Jan. 12 – Feb. 2  
9 a.m. to noon

**(\$129)**

■ In this course, you will learn sewing techniques by hand, and you'll learn how to operate your sewing machine. There will be an overview of materials, threads, printed patterns and your own patterns. You will create a project of your choice based on your skills.

**Required:** On the first day, please bring in a yard of inexpensive non-stretch cotton material and contrasting thread. A sewing machine is required for this class. All ages are welcome, but children must be accompanied by an adult. Visit the website for a complete materials list.



## Intermediate Sewing

**Instructor:**  
Hatice Mackay

Saturdays  
Feb. 9 – March 2  
9 a.m. to noon

**(\$129)**

■ This course is a continuation of Introduction to Sewing. Explore advanced patterns and techniques while working with challenging fabrics (woven, non-stretch fabrics only). Immerse yourself in creating basic garments as you learn proper finishing techniques.

**Required:** On the first day, please bring in supplies for your chosen project: pattern, fabric, thread, etc. A sewing machine is required. Please visit the website for a complete materials list.

## Making Money from Your Hobby

**NEW!**

Ever thought of making money doing what you love? Have friends and family suggested you can make money from your creations and talent? Join us as we take the mystery out of making money from your passion. You'll learn the basics of setting up your start-up, options for promoting your products/services, pricing, and how to market yourself. Have a purpose for your passion!

**Instructor:** Jan Spence  
Mondays, March 18 – April 8  
6:30 to 8:30 p.m.

**(\$99)**



## COMPUTERS and TECHNOLOGY

### Blogging for Business and Pleasure

**Instructor:**  
Sharon Y. Cobb

Saturday  
Feb. 16  
9 a.m. to 5 p.m.

**(\$99)**

■ Do you have a passion you are eager to broadcast to the world? Do you have a business that would benefit from Internet marketing? If so, blogging may be your thing. A blog is a free, easy do-it-yourself website where you may write about anything you please. This workshop provides all the blogging basics: choosing subjects, locating the best website host, finding readers, and adding an Amazon store to blogs to sell cool stuff. Keep your blog interesting by learning to incorporate YouTube videos and other sites, using the best keywords to attract readers, and maintaining a vibrant schedule of posts. Your blogging possibilities are endless.

**Please Note:** Laptops are not required to participate in this workshop. Students will not build blogs during the workshop due to time constraints. A detailed workbook used during the class will guide you in creating your own blogs after the workshop.

### Improving Your Internet Search Skills

**Instructor:**  
Stephanie Weiss

Wednesday  
Feb. 27  
6:30 – 8:30 p.m.

**(\$39)**

■ In this class, you'll learn to increase the effectiveness of Google and other search tools to locate information on the Web. You'll also gain a basic understanding of search methods and results pages to help streamline your online time.

### MS Excel Fundamentals 2010

**Instructor:**  
Joseph Adir

Wednesdays  
March 13 – April 17  
6:30 to 8:30 p.m.

**(\$109)**

**No class: March 27**

■ This course provides you with the skills necessary to develop workbooks from creation to editing, with formatting in between. We'll work with cells, columns, rows and sheets, functions and hyperlinks, apply simple formulas, build charts and diagrams, and add comments and pictures. Basic working knowledge of the computer is recommended. Please bring a flash drive to class.

### YouTube for Business and Pleasure

**Instructor:**  
Sharon Y. Cobb

Saturday  
March 2  
9 a.m. to 5 p.m.

**(\$99)**

■ Whether you want to set up your own YouTube channel for sharing videos with friends or create your own worldwide platform to broadcast videos or short films you've produced, this workshop is for you. YouTube is the perfect platform for videos featuring your business's services and products. Learn how to enhance your Internet marketing push with YouTube. How do individuals and businesses attract an audience? Can you make money with your own YouTube channel? This workshop is for individuals and business owners or managers.

#### ANNOUNCEMENT

**The UNF University Center  
is now the Adam W. Herbert  
University Center.**

All classes are held at the Herbert University Center unless otherwise stated in the description. Located at 12000 Alumni Drive Jacksonville, FL 32224-2678  
Parking is free with your registration.

**Register Now!**  
Visit [www.learnjacksonville.com](http://www.learnjacksonville.com)  
or call (904) 620-4200.



## HEALTH and FITNESS



### Camping, Backpacking and Outdoor Survival

**Instructor:**

Ken Moncrief

Mondays and

Saturdays

Feb. 4 – March 11

Times listed in

course description.

**(\$129)**

■ Whether you are a hunter, boater, fisherman, camper, hiker or backpacker, this course is for you. The course of instruction approaches the physical, mental and technical aspects of staying alive in the outdoors. You'll learn what to include in a survival kit and how to use it to be found if you're ever lost or injured. Classroom instruction is 6:30 to 8:30 p.m., Mondays, Feb. 4, 11, and 25, and March 4 and 11. Outdoor instruction is Saturdays, Feb. 23 and March 9, from 9 to 11 a.m. Please meet in the University Center parking lot on those Saturdays.

**Please Note:** Ages seven and older are welcome.

### Practical Self-Defense and Awareness

**NEW!**

**Instructor:**

Tim Robinson

Mondays

Feb. 11 – 25

6:30 to 8:30 p.m.

**(\$79)**

■ The ability to defend yourself and develop strength and confidence are not mysterious secrets requiring years to learn and apply. In this three-week course, Tim Robinson, a lifetime practitioner of martial arts with black belt certifications in five different martial arts, will guide you to become more prepared to manage potential violence. Each class provides an opportunity for you to learn a system of practical, proven self-defense techniques and strategies of personal safety and awareness. This system includes powerful street self-defense, unarmed weapons defense, defense from the ground, and effective use of your environment and defense tools found in our everyday world. Learn to protect yourself and your loved ones.

### Beginner's Meditation

**Instructor:**

Pixie Larizza

Wednesdays

Jan. 9 – 23

6:30 to 8:30 p.m.

**(\$79)**

This class will provide you with techniques to assist you in developing a meditation practice for your own peace and wellbeing. Learn proper breathing to optimize your relaxation into the practice of meditation. Enter the world of guided imagery meditation and sound and vibration relaxation therapy, along with others to choose from. Meditation is safe, healthy, timely and regenerative.

### Restorative Yoga Therapy

**Instructor:**

El Grabar

Thursdays

Jan. 10 – Feb. 7

6:30 to 8 p.m.

**(\$79)**

Learn how to release inner-body tension and strengthen core muscles through a guided sequence of stretches, balancing core support system for flexibility and movement. Whether you are in need of deep stretching or you find yourself dealing with chronic pain or stress, the practice of yoga therapy can help release core body tension, relax the nervous system and bring balance and health back to the body, mind and spirit. Note: Please bring a mat and any other props used in your own practice. All levels welcome.

### Achieving Inner Peace and Tranquility

**Instructor:**

Pixie Larizza

Wednesdays

March 6 – 20

6:30 to 8:30 p.m.

**(\$79)**

Learning to slow down and live in a relaxed and peaceful moment takes practice – you can do it. This course will help you to incorporate deep-breathing exercises, basic meditation and visualization, along with positive affirmations, into your daily routine. These basic practices can help you sleep better, have more positive energy, and learn not to take things personally.

### The Gift of Difference – Embracing Your Uniqueness

**NEW!**

**Instructor:**

Jan Spence

Wednesdays

March 27 – April 10

6:30 to 8:30 p.m.

**(\$79)**

The world is filled with exhausted individuals who try to fit and twist themselves into a mold. In this course, you will learn to identify your unique differences, strengths and talents that make you who you are. You will learn to embrace those differences and see how you can utilize them in your everyday life — home, work and play. Through self-reflection and leader guidance, you will be freed to be yourself and throw off the encumbrances holding you back from truly being happy.



## HOME and GARDEN



### Organic Vegetable Gardening

**Instructor:**  
Matthew Barlow

Thursdays  
Jan. 17 – 24  
6:30 to 8:30 p.m. **OR**

Thursdays  
April 18 – 25  
6:30 to 8:30 p.m.

**(\$59)**

■ Learn to grow delicious, nutrient-rich organic herbs and vegetables in your own backyard. Discover how to build, layer and create healthy soil without chemical fertilizers or pesticides. Step-by-step techniques for planting and harvesting take the guesswork from getting the most from your garden. Month-by-month planning calendars keep your vegetables producing year round. Whether you are new to gardening or a seasoned gardener, expand your horticultural knowledge in organic fertilization and pest management and pick up the tricks and tips for creating a robust garden that thrives rather than just survives.

### Home Staging and Home Styling

**Instructor:**  
Becky Harmon

Thursday  
March 28  
6:30 to 8:30 p.m.

**(\$39)**

■ This class illustrates all the important, but often overlooked, areas that need attention to sell your home fast and for more money. If you are not selling, this class also covers many ways to update your home without spending a fortune. There are great DIY tips and tricks. It includes presentations with before and after pictures on de-cluttering, paint color, furniture placement, curb appeal, remodeling your kitchens and baths and more.

### Landscape Design for the Homeowner

**Instructor:**  
Matthew Barlow

Thursdays  
March 7 – 28  
6:30 to 8:30 p.m.

**(\$79)**

**No class: March 21**

■ Learn how to draw and implement a landscape plan that identifies what goes where to create a professional looking yard. This course helps to avoid costly errors by locating the right plant in the right place, determining the number and size of plants needed to complete a project, and discussing the use of native and unusual plant material. By using basic landscaping principles, you will learn to select plant material, draw a plan to scale, and complete a professional type plan.

**Please Note:** A recommended materials list will be handed out the first day of class.

## Color in the Jacksonville Garden

Colorful flowers and foliages can add tremendous appeal to your garden. Forget about tulips and lilacs listed in catalogs. You'll learn about the best annuals, perennials and shrubs that thrive in our local landscapes. You will learn where to find interesting and unusual colorful plants. With a little effort, you can have color in your garden throughout the year.

**Instructor:** Matthew Barlow

Thursdays, Feb. 21 – 28  
6:30 to 8:30 p.m.

**(\$59)**



## LANGUAGE



### Introduction to the French Language

**Instructor:**  
Carine Rezgui

Mondays  
Jan. 7 – Feb. 18  
6:30 to 8:30 p.m.

**(\$129)**

**No class: Jan. 21**

■ This six-week course provides the skills needed to speak the French language for the first time. Emphasis will be placed on word pronunciation in simple conversation. The course covers greetings and goodbyes, numbers, time telling, airport help, asking directions, checking into a hotel, eating out at a restaurant and more.

**Required:** "French: A Self-Teaching Guide", 2nd Edition by Suzanne A. Hershfield-Haims, ISBN #978-0471369585.

### Intermediate French

**Instructor:**  
Carine Rezgui

Mondays  
March 4 – April 8  
6:30 to 8:30 p.m.

**(\$129)**

■ This course is a continuation of the Introduction to French course. It is appropriate for those who have a basic knowledge of the French language. You will increase your vocabulary and become more comfortable speaking French.

**Required:** "French: A Self-Teaching Guide", 2nd Edition by Suzanne A. Hershfield-Haims, ISBN #978-0471369585.

## Advanced French **NEW!**

### Instructor:

Carine Rezgui  
Wednesdays  
Jan. 16 – Feb. 20  
6:30 to 8:30 p.m.

**(\$129)**

■ This course is a continuation of Intermediate French. In Advanced French, you will increase your vocabulary and become more comfortable speaking and comprehending the French language. The class includes advanced grammar, video comprehension, reading comprehension, verbal enhancement and presentations.

**Required:** “French: A Self-Teaching Guide”, 2nd Edition by Suzanne A. Hershfield-Haims, ISBN #978-0471369585.

## Italian – Level 1

### Instructor:

Francesca Benini  
Wednesdays  
Jan. 9 – Feb. 20  
6:30 to 8:30 p.m. **OR**  
Thursdays  
Jan. 10 – Feb. 21  
10 a.m. to noon

**(\$139)**

■ This course is designed for students who are approaching the Italian language for the first time. You will acquire the basics of vocabulary, grammar and sentence structure that is important for communication. Introductions, asking and giving information, descriptions, expressing needs and simple thoughts will all be covered.

**Required:** “Italian: A Self-Teaching Guide”, 2nd Edition by Edoardo Lebano, ISBN #978-0471359616.

## Spanish – Level 1

### Instructor:

Adriana Giles  
Wednesdays  
Jan. 9 – March 27  
6 to 8:30 p.m.

**(\$259)**

■ This 12-week course has been designed to cover the same material as our former six-week course but in a longer format, which means more practice. In this 12-week course, learn basic conversational skills for travel to a Spanish-speaking country. The class includes greetings and goodbyes, numbers, telling time, airport help, asking directions, hotel check-ins, eating out, basic shopping information, and more.

## Italian – Level 2

### Instructor:

Francesca Benini  
Wednesdays  
March 6 – April 24  
6:30 to 8:30 p.m.  
**(\$139)**  
**No class: March 27**

■ This course is appropriate for those who have basic knowledge of the Italian language and wish to extend their vocabulary and grammatical skills for a broader range of everyday situations. You will learn to use the most common expressions and more complex grammatical structures that will enhance your social life. Each of the seven lessons will include some grammar and easy conversations.

**Required:** “Italian: A Self-Teaching Guide”, 2nd Edition by Edoardo Lebano, ISBN #978-0471359616.

**More >**

**NEW!**

## Spanish – Level 2

Enjoy this new 12-week format! This course has been designed to cover the same material as our former 6-week course but in a longer format, which means more practice. This course is a continuation of the Spanish Level 1 course, where you will increase your vocabulary and be more comfortable with speaking and comprehending the Spanish language. The class includes simple verb tenses, likes and dislikes, conversing with a doctor, your family, phone conversations, and more.

**Please Note:** The prerequisite for this course is basic Spanish comprehension, including: Spanish vowel sounds; alphabet and spelling; numbers (0 – 1,000); self introductions, greetings and goodbyes; etiquette and social niceties; days, months, years, and telling time; asking for and understanding directions; colors; subject pronouns; the verb “to be”; and vocabulary for airport, hotels, restaurants, clothing and shopping.

### Instructor: Adriana Giles

Tuesdays, Jan. 8 – April 2  
6 to 8:30 p.m.

**(\$259)**

**No class: Feb. 26**



## Italian – Level 3

**Instructor:**  
Francesca Benini

Tuesdays  
Jan. 8 – Feb. 19  
6:30 to 8:30 p.m.

**(\$139)**

■ This course is designed for those who already have a fundamental knowledge of Italian grammar. The goal is to improve your comprehension, vocabulary and conversational skills. Your communication abilities will be mostly developed through dialogues and group discussions in class using intermediate to advanced grammar. Most of the lessons include more complex grammar structures and verbs to be used in a group setting for various open conversations.

**Required:** “Italian: A Self-Teaching Guide”, 2nd edition by Edoardo Lebano, ISBN: 978-0471-359616.

## Conversational Italian for the Advanced Student

**Instructors:**  
Francesca Benini

Tuesdays  
March 5 – April 23  
6:30 to 8:30 p.m.

**(\$139)**

■ Enhance your use of various topics for group conversation after reading from and listening to easy Italian books and newspapers. This course entails a higher level of specialization and is recommended for those who have already completed the advanced level. Idiomatic expressions, specific vocabulary and revisions of grammatical points will be used to improve your speaking skills and fluency.

**Required:** “Italian: A Self-Teaching Guide”, 2nd edition by Edoardo Lebano, ISBN: 978-0471-359616.

**NEW!**

## Book Trailer Basics

What's the newest way to promote and sell your books? A book trailer! Think of it as a movie trailer, but for your book! Now's the time to get in on the ground floor of this latest literary trend. Book Trailer Basics lays out the fundamentals of producing an effective book trailer. Starting off, we'll cover how to pinpoint your market. Then, we will move onto writing audio/video scripts. Finally, you will learn how to craft a book trailer that will appeal to your audience. We will cover what you can do with your brand new shiny book trailer, specifically uploading to YouTube and posting your trailer on blogs and social media sites. The class also focuses on the cost of using a producer vs. producing your trailer yourself.

**Instructor:** Christine Sellers  
Saturday, Feb. 9, 9 a.m. to 5 p.m.

**(\$99)**

**BOOK TRAILERS**

## LITERATURE



## Creating 3-Dimensional Characters in Fiction

**Instructor:**  
John Boles

Mondays  
Jan. 7 – Feb. 11  
6:30 to 8:30 p.m.

**(\$119)**

**No class: Jan. 21**

■ Do your characters pop off the page and truly engage your readers? The ability to create believable and compelling characters is often one of the most difficult tasks writers must master. Using valuable handouts, worksheets, and both in-class and homework assignments, writers will learn techniques to use in developing dynamic, three-dimensional characters. We will build characters from the ground up and discuss ways to give them distinctive voices and unique personalities. Why settle for drab when you can make characters dramatic?

## How to Publish Your e-Book

**Instructor:**  
Sharon Y. Cobb

Saturday  
Jan. 12  
9 a.m. to 5 p.m.

**(\$99)**

■ Forget about sending out cold query letters to agents and publishers. Stop getting form rejection letters in the mail. Publish your book yourself! E-books are hot and if you are a writer, you should consider this new path to becoming a published author. This workshop teaches everything you need to know about publishing your e-book: editing, cover design, choosing the best e-publishing outlets and preparing your manuscript for e-book distribution. It's time to take control of your writing career. Become an e-author now.

## Creative Writing I: An Introduction

**Instructor:**  
John Boles

Wednesdays  
Jan. 9 – Feb. 6  
6:30 to 8:30 p.m. **OR**

Mondays  
March 25 – April 22  
6:30 to 8:30 p.m.

**(\$119)**

■ This five-week course will be a combination of lecture and writing assignments for beginning to intermediate writers. We will address some problem areas many writers encounter, such as point of view, voice, characterization, conflict, and exposition vs. dialogue. Whether you are interested in fiction or nonfiction, this course will help you become a better writer. Your instructor, an award-winning writer, as well as your classmates, will give you invaluable feedback on your work.



**NEW!**

## Creative Writing Workshop

**Instructor:**

John Boles

Wednesdays

March 27 – April 24

6:30 to 8:30 p.m.

**(\$119)**

■ The best advice new writers often receive from professionals is to join a workshop to get feedback on their writing. This course, led by an award-winning writer and professional writing coach, allows you that opportunity. Each workshop member will submit weekly pages via e-mail. All writers will be responsible for reading other members' work and providing their own critique. At each workshop meeting, the group will engage in a supportive critical discussion of that week's submissions. This offers each writer feedback from the instructor and fellow authors, as well as the invaluable experience of honing each writer's own editing skills.

## Creating the Hero's Journey

Writers are storytellers, and the best often use elements of myth to create compelling narratives. Based on the highly acclaimed works of Joseph Campbell and Christopher Vogler, this course provides writers with the tools to utilize mythic structure to formulate masterful stories. Through the examination of popular works, students will discover effective principles for structuring plots and creating believable characters. Valuable exercises will also help writers learn to use these methods to analyze and improve their own work. Why settle for mundane when you can infuse your writing with the magic of myth?

**Instructor:** John Boles

Mondays, Feb. 18 – March 18

6:30 to 8:30 p.m.

**(\$119)**

## The ABC's of Publishing Your Children's Book

**Instructors:**

Frances Keiser

Jane Wood

Tuesday

Jan. 22

6 to 9 p.m.

**(\$49)**

■ Do you have an idea about writing a children's book, but don't know where to start or how to proceed? Learn to turn your story into a book. Course topics include: writing objectives and genres, book essentials and credentials, publishing options, and marketing strategies. From A to Z, you'll have everything you need to put your book on the right track.

## Memoir Writing: Telling Your Story

**Instructor:**

Judith Erwin

Thursdays

Feb. 12 – March 14

6:30 to 8:30 p.m.

**(\$99)**

■ During this four-week course, you will study the scope and characteristics of a memoir. You will select and capture one or more meaningful moments in your life for purposes of personal enrichment, preservation, or publication. Using lessons learned, students will tap into their past to retrieve childhood memories, relationships, challenges, and accomplishments. Once discovered, students will add fire and color upon the page. By the end of the course, students will have written one or more sections of a memoir and gained the skills to further develop a project of any chosen length.

## The Business Side of Self-Publishing

**Instructors:**

Frances Keiser

Jane Wood

Tuesday

Feb. 19

6 to 9 p.m.

**(\$49)**

■ In this class, you will learn how to start an independent publishing company. Topics include: naming your business and licenses; bank and merchant accounts; software and hardware; taxes and record keeping; shipping and fulfillment; promotional marketing; and outsourcing the jobs you don't want to undertake yourself.

## Marketing Your Books Workshop

**Instructor:**

Sharon Y. Cobb

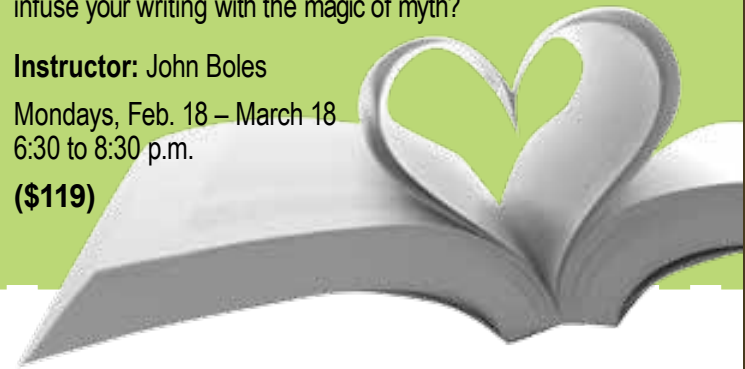
Saturday

Feb. 2

9 a.m. to 5 p.m.

**(\$99)**

■ Whether your books are traditionally published, self-published or e-published, to sell your books, you must market your books. This full-day workshop will give you all the tools needed to promote your books, starting with a marketing plan and branding. As we develop the marketing plan, we will cover new media, traditional media, local media and national media. You will find out how to write and distribute a news release. Discover your "author platform" and how to optimize your Internet presence. We will discuss book signings for authors who have "tree books" to sell. It's not enough to write a great book; to be a successful author you must learn to effectively market your book.



## MONEY MATTERS

### The Professor's One-Minute Guide to Stock Management

**Instructor:**  
Hank Swiencinski

Wednesdays  
Jan. 16 – 30  
6:30 to 8:30 p.m. **OR**

Wednesdays  
Feb. 20 – March 6  
6:30 to 8:30 p.m.

**(\$99)**

■ Learn about trading and managing your portfolio. Discover how to identify stocks that go up and how to avoid those that go down. Learn to do this yourself, without the aid of a broker. This is not your typical financial planning course. Take control. Manage your investments.

**Please Note:** Some basic knowledge of the stock market is recommended.

### The Retirement Continuum

**Instructors:**  
Jon Castle, CFP®,  
ChFC®  
Michelle Ash, CFP®,  
CDFA™

Saturdays  
Jan. 26 – Feb. 2  
9 a.m. to noon **OR**

Tuesdays  
Jan. 29 – Feb. 5  
6:30 to 9:30 p.m.

**(\$79)**

■ Most people want to retire ONCE, so it makes sense to get it right the first time! This fun, but comprehensive, course addresses the ongoing process that includes proper preparation for living in retirement successfully. The instructors address both the financial issues affecting retirement and the life planning challenges retirees face, which will ultimately determine their quality of life. Specific modules include: pension maximization and health insurance decisions, tax savings strategies, maximizing your Social Security, projecting retirement expenses and income sources, and effective income planning.

### How to Invest in Your 401(k)

**Instructor:**  
Jim Newman

Wednesday  
Feb. 27  
6 to 8 p.m.

**(\$39)**

■ This class will help you understand your 401(k), 403(b), 457 and other employer sponsored plans. It will take a detailed look at the how to invest, manage and understand the nuances of your retirement plan. By taking this class, you will learn how to allocate your money based on your risk, examine the fees associated with these types of plans and understand how important tax-deferred investing can be for retirement. This class is a must for anyone who is currently in a retirement plan or thinking about joining one.

### Navigating Retirement's Changing Landscape

**Instructor:**  
Jerald Seebol, CFP®

Monday  
Jan. 28  
6:30 to 8:30 p.m.

**(\$39)**

■ Retirement planning isn't as simple as it used to be; strategies that worked well in the past may now have to be reconsidered in light of inflation, changes in corporate retirement plans, uncertainty about Social Security, market conditions and other factors. Please join us for an informative seminar that examines the changing landscape of retirement and offers actionable recommendations on how to plan for the retirement you envision.

### Municipal Bonds: A Foundation of Quality

**Instructor:**  
Jerald Seebol, CFP®

Thursday  
March 14  
6:30 to 8:30 p.m.

**(\$39)**

■ Do your investment needs include supplementing your retirement income, managing your portfolio's market exposure or reducing your income tax liability? Tax-exempt municipal bonds could be part of a personalized strategy to benefit you and enhance your portfolio. This seminar will discuss the investment features of municipal bonds and their after-tax advantages.

This course provides a detailed overview of the municipal bond market. It also discusses the federal tax-exemption benefits of these securities, credit quality, types of bonds available, strategies for investing, historical yield levels and TEY/after-tax for investors in the top two federal tax brackets.

**Please Note:** This course is for the basic to advanced investor.

### Protecting Your Assets with Proper Estate Planning

This is not your basic estate planning class. Strategies emphasized include asset protection while both spouses are alive. Strategies are then built upon to help deliver assets efficiently after the second death. This class covers everything from trusts, wills, and probate and asset protection to planning for incapacity and long-term care.

**Instructor:** Jim Newman

Wednesdays, April 3 – 10  
6 to 8 p.m.

**(\$59)**



## Women and Investing

**Instructor:**  
Jim Newman  
  
Thursdays  
April 4 – 11  
6 to 8 p.m.  
**(\$39)**

■ This basic financial class will help you develop and implement a long-term plan for financial independence. Topics covered include understanding stocks, bonds, mutual funds and CDs, as well as basic estate and retirement planning. This class is specifically designed for women and highlights the importance of financial planning and awareness.

## PHOTOGRAPHY

### Digital Photography Basics for Point and Shoot Cameras

**NEW!**

**Instructor:**  
John Reed  
  
Monday  
Jan. 7  
6 to 8:30 p.m.  
**(\$39)**

■ This one-night-only class is primarily for first-time camera users with basic point and shoot cameras. If your camera can fit in your pocket and you're just starting out, this is the class for you. The class will cover the most common controls found on these cameras and what they do. Controlling the brightness and color of your images will be covered, as well as when to use the most common shooting methods for these cameras.

**Required:** Please bring your camera and manual to class.

### Digital Photography Level 1 – Getting to Know Your Camera

**Instructor:**  
John Reed  
  
Thursdays  
Jan. 3 – 17  
6 to 8:30 p.m.  
**(\$89)**

■ This is a start-at-the-beginning course for those who have cameras with more adjustable controls than the basic point and shoot, such as: aperture priority, shutter priority, and manual modes in addition to auto mode. If you've just gotten your digital camera or a new one that's confusing, this is the course for you. The primary intent of this course is an introduction to digital cameras and their controls. There will be some hands-on work in the classroom so you should be somewhat familiar with your camera capabilities even if unsure how to effectively apply them.

**Please Note:** No prior knowledge of digital cameras or digital photography required. This course provides a solid foundation for anyone wishing to learn more in the following Level 2 course.

**Required:** Please bring your camera and manual to class.

## Digital Photography Level 2 – Applying the Basics to Your Camera

**Instructor:**  
John Reed  
  
Mondays  
Jan. 28 – Feb. 11  
6 to 8:30 p.m.  
**(\$89)**

■ This is a first-step course in the actual fundamentals of digital photography. The intent is to familiarize you with the basics of creating "technically correct" photos with your digital cameras, that is, photos that are properly exposed with correct colors. It is best suited for camera types from advanced point and shoot up to DSLR. Here's a good rule of thumb for this course: If your camera can fit in the pocket of your shorts, it probably does not have most of the controls needed to get the most benefit. As an introductory

course it may be too basic for intermediate or advanced shooters unless you are simply shooting on auto and want an introduction into more creativity. Regardless of camera type owned, to gain the most benefit you should be familiar with the controls on your cameras (even if not certain when to use which ones).

**Please Note:** The previous Level 1 course provides an excellent background on camera controls.

**Required:** Please bring your camera and manual to class.

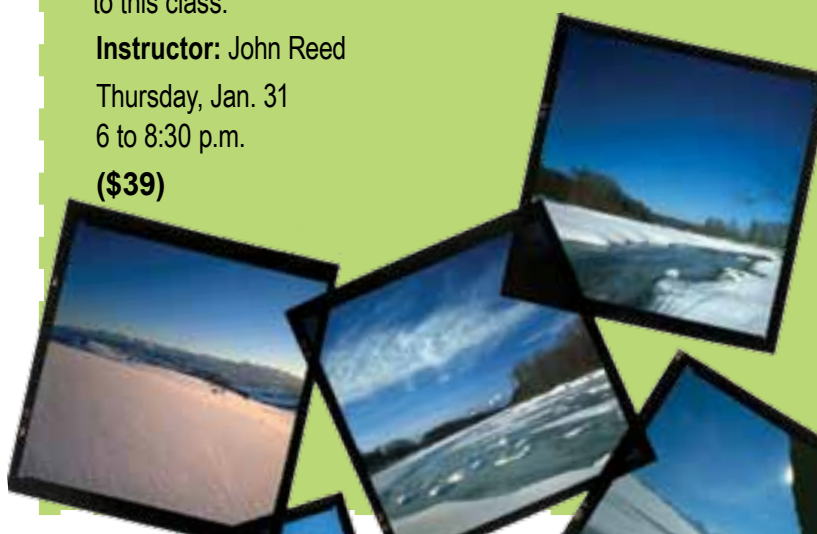
## Composition in Photography

**NEW!**

You will learn how to create pleasing and interesting photos using the concepts of photo composition regardless of what type of camera you own. Concepts covered include what to exclude or include in your photo and how you arrange what is included. This is a function of the image maker, their position and vision, and has nothing to do with how basic or sophisticated the camera. Line, form, shape, color, and much more are all covered. Rules are explained and provided so they can then effectively and knowledgeably be broken.

**Please Note:** There is no need to bring a camera to this class.

**Instructor:** John Reed  
  
Thursday, Jan. 31  
6 to 8:30 p.m.  
**(\$39)**



## Digital Photography Level 3 – Beyond the Basics for Greater Capacity

### Instructor:

John Reed

Mondays

Feb. 25 – March 11

6 to 8:30 p.m.

**(\$89)**

■ This course includes a brief review of exposure moving to a final look at gauging the brightness of the scene to be photographed. The Level 2 course is a good foundation on exposure but not a prerequisite. It then moves to new areas including: depth of field in detail, sharp images, and basic TTL flash.

**Please Note:** This course is recommended for those familiar with their cameras and the use of the controls, without having to refer to the camera manual. Having taken Level 2 or other previous photography courses is a plus but certainly not a requirement if you are familiar with photo exposure.

The more advanced point and shoot models or digital SLRs are best suited for this course. Everyone is welcome but you will gain the most from the course if your camera has adjustable exposure settings, multiple metering modes, and/or some or all of the following shooting modes: program, aperture priority, shutter priority, manual.

**Required:** Please bring your camera and manual to class.

## Digital Photography Level 4 – For DSLRs Only

### Instructor:

John Reed

Mondays

March 25 – April 8

6 to 8:30 p.m.

**(\$89)**

■ This is a more advanced course for those with detachable lens digital SLR cameras. Information is provided on sensors and how they work, pros and cons of the RAW file format including risks with jpg, manual flash, lens attachments and more. To gain the most benefit from the course, participants should know how to change the following on their cameras without consulting their manual: shutter speed, aperture, white balance, ISO, exposure compensation, focus point, and drive, shooting and metering modes.

You should be familiar with your camera menus and how to access them. In this course you will become more familiar with how all those controls work together and also learn how to go forward into applying them effectively to creatively control things such as exposure, depth of field, and focus.

**Please Note:** If you do not have a DSLR, there is much in this course that will not apply to you but all are welcome.

**Required:** Please bring your camera and manual to class.

## Master Zoo Photography

### Instructor:

John Reed

Wednesday

March 20

6 to 8:30 p.m.

**(\$39)**

■ Through instruction and examples, this course will teach students to take wonderful photos at the Zoo without it looking like you're at a Zoo! It will cover catch shots you can make while you're there with others, as well as more serious work you do alone. Topics covered will include an in-depth explanation of depth of field and using it to make fences and glass disappear. We'll cover making images to be proud of no matter what your photo kit, long lenses, short lenses, and everything in between. A wide variety of subjects will be covered: large and small mammals, reptiles, birds, flower and even in-door photography. Learn the best camera settings to use for all situations encountered. Tips on composition will be included too.

**Please Note:** A DSLR camera or very advanced point and shoot camera will have all the capabilities to apply the instructions given in this course. Those with more basic cameras are more than welcome to attend, but should be aware of limitations in the lessons.

**Required:** Basic understanding of photographic concepts of exposure, exposure compensation and metering. While there is no planned hands-on exercises in class, please bring your cameras and manual to class.

## Digital Photo Editing Basics Using Adobe Photoshop Elements

### Instructor:

John Reed

Thursdays

Feb. 7 – 28

6 to 8:30 p.m.

**(\$99)**

■ This course deals with the fundamentals of editing your digital images using the personal computer. The focus is on a "layers based" method using Photoshop® Elements 11. Techniques used will work in earlier versions of Elements from 7 through 10, as well as the full version Photoshop (CS4, 5, 6) and other layers based programs. Lightroom and Aperture are not suitable for this approach.

This course is suitable for all experience levels, but those with Elements or Photoshop and at least a basic working knowledge of computers, files, file organization, and common program conventions such as menus and tool bars will gain the most benefit. This is not a hands-on computer lab. It is totally a live demonstration presentation as the instructor illustrates the techniques.

**Please Note:** You may bring in personal laptops to follow along, but this is not a requirement.

## SCREENWRITING and FILMMAKING



### Crash Course in Screenwriting

**Instructor:**  
Sharon Y. Cobb  
Saturday  
April 6  
9 a.m. to 5 p.m.  
(\$99)

■ This workshop is an action-packed day for beginning screenwriters. You will be introduced to the three-act structure, basics of creating movie characters, film stories, and plot construction. Film clips are used as examples. You will also learn about loglines, synopses and beat sheets. Get ready to kick-start your screenwriting career in this buckle-your-seatbelt introductory workshop. Your instructor is a professional screenwriter who has sold pitches and scripts to studios and had films produced. We suggest watching the movie *Alice In Wonderland* (2010), directed by Tim Burton and starring Johnny Depp, before the workshop. This film will be used as a teaching example.

### Intermediate Course in Screenwriting

**Instructor:**  
Sharon Y. Cobb  
Saturday  
April 27  
9 a.m. to 5 p.m.  
(\$99)

■ Do you already know the basics of screenwriting but need more? This one-day workshop is for you. We'll explore six areas of the screenwriting craft essential to writing successful scripts:

- Alternative storytelling in screenplays and working outside of the common three-act structure
- Creating real characters through a powerful class writing exercise
- Getting emotion on the page so readers will care about your characters
- Writing authentic dialogue
- Creating conflict and raising the stakes to increase dramatic tension in your stories
- Developing compelling scenes that move the story forward and build characters

**Please Note:** This workshop is recommended for students who have either completed the Crash Course in Screenwriting Workshop or have completed two screenplays. The instructor recommends watching the movie *Crash* (2004), written and directed by Paul Haggis prior to the workshop. This film will be used as a teaching example.

**NEW!**

## How to Sell Your Books and Scripts to Hollywood

Hollywood is looking for books and scripts to buy. Film deal trends in 2012 showed that 32 percent of all deals made in the first six months were for books to adapt into movies. Another 28 percent were deals to purchase spec scripts (screenplays written on speculation that they will sell). In this one-day workshop, you will learn: how to get your books and scripts directly to producers without agency representation; how to choose production companies that are most likely to want to read your scripts; where to find information about contacting producers and who to talk with at the selected companies. You will discover websites used by professional Hollywood writers to keep up with what's selling in Hollywood and also learn what happens when a producer wants to option or buy your scripts. This workshop is a must for writers who want to see their stories on the big screen.

**Instructor:**  
Sharon Y. Cobb  
Saturday  
March 16  
9 a.m. to 5 p.m.  
(\$99)



**LEARN  
Jacksonville**

To register, visit  
[learnjacksonville.com](http://learnjacksonville.com)  
or call (904) 620-4200.



## WINE and BEER



Participants must be at least 21 years of age for all classes.

### Craft Beer Brewing 101

**Instructor:**  
Luch Scremin

Mondays  
March 4 – April 1  
6 to 8 p.m.

**(\$89)**

**Class 2 runs from  
6 to 9:30 p.m.**

■ This five-week course offers a thorough overview of the beer brewing process. Join brew master Luch Scremin as you learn the principles behind beer styles, recipe formulation, raw materials, fermentation, and packaging as they apply to small-batch brewing. This course also includes hands-on brewing using professional equipment in a working brewery. The class will brew several batches of different styles and students will take home approximately one case of beer at the end of the course.

**Please Note:** This course will be held at Engine 15 Brewing Company at 1500 Beach Blvd., Jacksonville, FL 32250

**Required:** Additional materials fee of \$45 must be paid to the instructor on the first night of class.

### Wine Essentials, Part 1: Understanding Taste, Aromas and Flavors, Balance and Quality

**Instructor:**  
Richard Park

Wednesdays  
Feb. 6 – 20  
6:30 to 8:30 p.m.

**(\$99)**

■ Whether you are new to wine or a frequent consumer seeking more wine knowledge, this three-week course is an essential guide to the basic knowledge needed for a lifetime of wine enjoyment. We will combine tastings, lively seminar-styled discussions and spirited opinions in an attempt to identify what is quality and the difference between great, good or merely average wines. We will sample six wines each week.

**Please Note:** Wine cost is included in the registration fee.

### Wine Essentials, Part 2: The Classic and Emerging Grape Varieties of the World

**Instructor:**  
Richard Park

Wednesdays  
March 27 – April 10  
6:30 to 8:30 p.m.

**(\$99)**

■ A continuation of Wine Essentials 1, this three-week course is designed for individuals who have either completed the first course or are established wine drinkers looking to greatly enhance their wine experience. We'll offer both a broader and deeper view into the various aspects of wine and wine appreciation. The wines we'll taste in the class will be entirely different from those in Wine Essentials 1. As in the first class, we'll taste six wines each week.

**Please Note:** Wine cost is included in the registration fee.

### Advanced Wine Essentials **NEW!** – A Focus on Righties

**Instructor:**  
Richard Park

Wednesday  
April 24  
6:30 to 9 p.m.

**(\$69)**

■ Mention the name Bordeaux to any fan of fine wine and they will enthusiastically recite names of wines from outstanding appellations such as Margaux, Saint-Julien, Graves and Pauillac. These, of course, are the Cabernet-dominant wines that hail from what is commonly referred to as the "Left Bank" of the famous wine region of Bordeaux. Running right through the heart of Bordeaux is the Gironde Estuary and the two rivers that flow into it, the Dordogne and the Garonne.

So while the Left Bank of Bordeaux's confluence of waters is most recognized by many wine lovers, the Right Bank is the essential other-half of this storied wine region. With its ancient towns and pastoral rolling hills, Right Bank wines are as equally compelling as their Left Bank cousins –yet they are fundamentally different. Whereas Lefties are overtly powerful, Righties harbor a firm elegance. While firm elegance may seem a phrase at odds with itself, it perfectly conveys the dichotomy at the heart of these beautiful wines. We will taste seven wines (five or six will be red) that represent the up-coming appellations of Blaye, Fronsac, and Castillon, as well as several classic wines from Saint Emilion.

**Please Note:** This is a one-class session. Wine cost is included in the registration fee.

**NEW!**

### Beer Appreciation

Do you enjoy beer? Do you want to learn about this popular beverage? This course will introduce you to beer ingredients and the brewing process, and how each contributes unique characteristics to the finished product. We will also explore and discuss the history, diversity, and evolution of unique beer styles around the world. Tastings will highlight the diverse range of beer styles available to today's craft beer drinker.

**Required:** Additional materials fee of \$25 must be paid to the instructor on the first night of class.

**Instructor:** Michael Lentz, Thursdays, Jan. 10 – 24, 6:30 to 8:30 p.m. – **(\$79)**



## Wine Essentials Focus: Classic Wine and Cheese Pairings

**Instructor:**  
Richard Park

Wednesday  
March 6  
6:30 to 9 p.m.

**(\$69)**

This is an essential class for those who enjoy entertaining or for anyone pursuing a higher level of understanding of both wine and cheese.

**Please Note:** This is a one-class session. Wine and cheese costs are included in the registration fee.

- Most wines and cheeses just don't work well together! In fact, it's pretty hard to get it right – that is, to taste wines and cheeses that work harmoniously, even synergistically, together. This class will examine six classic wine and cheese combinations that exemplify either a complementary or contrasting pairing.

## Registration is Easy!

There are six easy ways to register.

**Mail:** UNF Continuing Education  
12000 Alumni Drive  
Jacksonville, FL 32224

**Fax:** (904) 620-4244

**Call:** (904) 620-4200

**Visit:** The UNF Herbert University Center  
(Bldg. 43, Rm. 2110)

**Email:** [unfce@unf.edu](mailto:unfce@unf.edu)

**Register online:** [www.learnjacksonville.com](http://www.learnjacksonville.com)

### Cancellation Policy

Your cancellation and/or refund request must be received no later than five (5) business days prior to the first day of class in order to receive a 90% refund.\* No refunds are given for requests made within five (5) business days or if you do not attend. A credit memo can be requested in the full amount and used for a future course that is scheduled within the same calendar years as your original course. Once a credit memo is issued, you cannot receive a refund.

\*A 10% administrative fee is retained by the University.

*An experience of a lifetime...*

## Food and Wine Tour of Lyon and the Rhône Valley in France

Brought to you by Radius Workshops and UNF

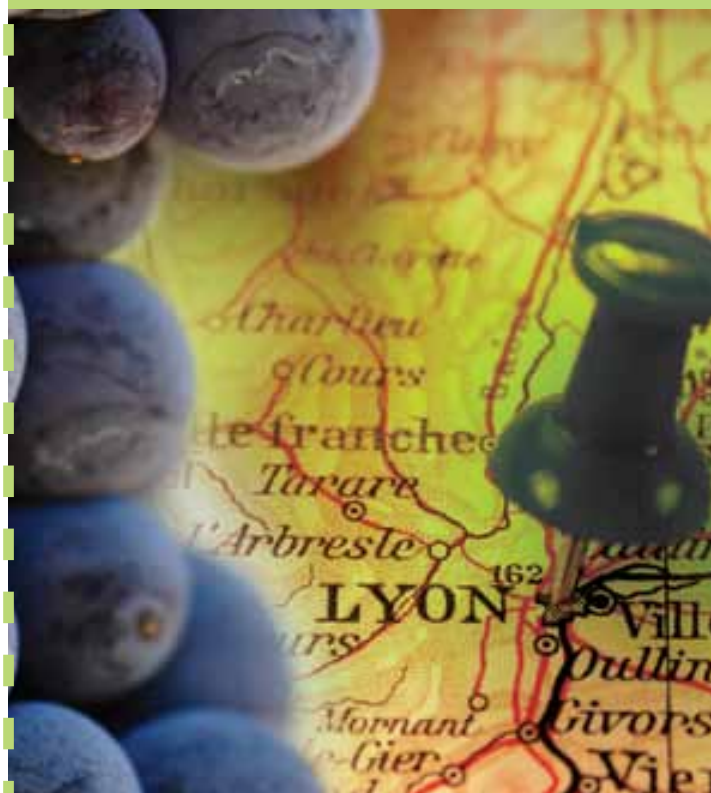
April 27 – May 4

**(\$2,899)**

- Discover a tour de force gastro-tourism learning experience! We are partnering with Jacksonville-based Radius Workshops to offer a unique seven-day study trip designed to immerse you in the unique culture and society of Lyon, France, the food and wine capital of the world. The itinerary includes:

- vineyard tours in the Beaujolais, Côtes du Rhône and Burgundy regions
- meals at renowned restaurants
- cooking classes (including one at a Michelin – Star rated restaurant)
- expert-led tours of local markets and significant cultural and architectural venues

**Please Note:** Class fees include double occupancy lodging (single occupancy available with supplement) at a stylish three-star boutique hotel in the historic district, continental breakfast daily and airport transfers. Fees do not include round trip travel.





Division of Continuing Education

12000 Alumni Drive  
Jacksonville, FL 32224-2678

Non-Profit  
Organization  
U.S. Postage  
PAID  
Jacksonville, FL  
1308



**Brush up your skills,  
or gain a new hobby.  
Look inside now!**

Register online at  
[learnjacksonville.com](http://learnjacksonville.com)  
or call (904) 620-4200.

**EXPRESS  
YOURSELF!**

**65** fun and exciting  
programs including:

- Craft Beer Brewing 101
- Creative Writing Workshop
- Beginning Portraiture
- Introduction to French

**Look  
inside now!**

*An experience of a lifetime...*

**Food and Wine Tour  
of Lyon and the Rhône  
Valley in France  
p. 15**

Take a tour of Lyon and the Rhône Valley of France and immerse yourself in the culture, society and cuisine that garners fame around the world. Learn more, visit [www.learnjacksonville.com](http://www.learnjacksonville.com).